

May 2020

U.S. POSTAL SERVICE

Congressional Action Is Essential to Enable a Sustainable Business Model

Accessible Version

GAO Highlights

Highlights of GAO-20-385, a report to congressional requesters

Why GAO Did This Study

An independent establishment of the executive branch, USPS is required to provide prompt, reliable, and efficient services to the public. While USPS is to be self-sustaining, it lost about \$78 billion from fiscal years 2007 through 2019 due primarily to declining mail volumes and increased costs. Given USPS's poor financial condition, in 2009 GAO identified USPS's financial viability as a high-risk area, a designation it retains today.

GAO was asked to explore issues related the transformation of USPS and potential implications for stakeholders. This report (1) examines major challenges facing USPS, (2) identifies how selected domestic businesses and foreign posts reportedly have addressed serious challenges, (3) examines critical foundational elements of USPS's current business model, and (4) identifies key previously issued GAO matters for congressional consideration regarding USPS and actions taken in response.

GAO reviewed its prior reports and related matters for congressional consideration, analyzed laws and regulations, and assessed USPS documents on financial and operational performance. It also reviewed reports by the USPS Office of Inspector General, the Postal Regulatory Commission, and other selected groups such as the 2018 Task Force on the United States Postal Service.

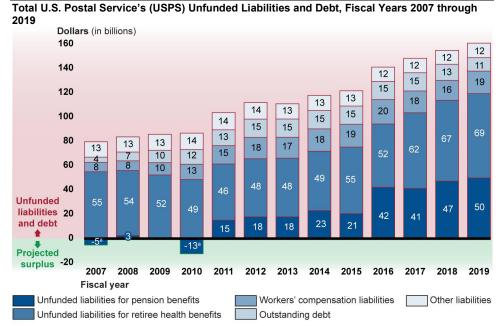
View GAO-20-385. For more information, contact Lori Rectanus at (202) 512-2834 or rectanusl@gao.gov.

U.S. POSTAL SERVICE

Congressional Action Is Essential to Enable a Sustainable Business Model

What GAO Found

Since GAO's 2009 high-risk designation, the U.S. Postal Service's (USPS) financial viability has progressively worsened due to declining mail volume, increased employee compensation and benefit costs, and increased unfunded liabilities and debt. First-Class Mail volume has declined 44 percent since fiscal year 2006. Additionally, employee compensation and benefits costs have been increasing. Although USPS's work force declined from about 786,000 in fiscal year 2007 to about 617,000 in fiscal year 2013, USPS's work force increased to about 630,000 in fiscal year 2019. Finally, total unfunded liabilities and debt continue their steady upward trend (see figure).



Source: U.S. Postal Service 10-K reports | GAO-20-385

Note: Negative unfunded liabilities for pension benefits in fiscal years 2007 and 2010 represent projected funding surpluses.

To address these challenges, USPS has taken a variety of actions such as providing increased self-service options and reducing facility hours. Statutory requirements, however, limit USPS's ability to make changes in areas such as certain service offerings, pricing, and its employee compensation and benefits.

In confronting similar types of challenges that are facing USPS, GAO selected large domestic businesses (companies) and foreign postal entities (widely known as "foreign posts") that have seen significant change in foundational elements of their business models. Specifically, according to GAO's analysis of publicly available reports and interviews of cognizant officials, these organizations have had major changes in services and products, financial self-sustainment, and institutional structure:

To identify how domestic businesses and foreign posts addressed similar serious challenges, GAO selected for review (1) six domestic organizations in the airline, automobile, and railroad industries and (2) five foreign posts in five countries—Australia, France, Germany, New Zealand, and the United Kingdom. The businesses and countries had characteristics similar to USPS, such as large unionized work forces, and had reportedly made significant changes to their business models. For each of these businesses and countries, GAO analyzed public reports on financial and operational performance, as well as institutional structure and requirements. GAO also interviewed government and postal officials from three selected countries and officials from the National Audit Offices of two of the selected countries. Because questions were raised regarding the application of the U.S. Bankruptcy Code to USPS, GAO also requested the National Bankruptcy Conference to assess whether USPS could use bankruptcy or other restructuring processes.

To examine critical USPS business model elements, GAO reviewed its prior reports and reports from numerous other organizations, and obtained the views of stakeholders.

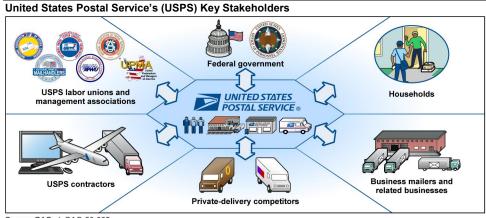
What GAO Recommends

Congress should consider reassessing and determining the (1) level of postal services the nation requires, (2) extent to which USPS should be financially self-sustaining, and (3) appropriate institutional structure for USPS. Both USPS and the Postal Regulatory Commission (PRC) generally concurred with the matters.

- Companies and foreign posts have modified services and products to focus on profitable offerings, and two countries' posts reduced postal service levels. For example, New Zealand Post reduced its mail delivery's frequency from 5 to 3 days per week in urban areas.
- Companies have reduced their workforce, infrastructure, and operational costs, and some accepted government financial assistance to help remain financially viable. Cost reduction has also been a priority for all countries' posts, especially in compensation and benefits, while three countries' governments provided financial assistance to their posts.
- Four of the selected companies declared bankruptcy leading to restructured corporations; some merged with other companies to increase their revenues. Two countries privatized their posts, and three others restructured their posts from government departments into government-owned corporations.

Regarding USPS, reassessing its business model should start with the level of required postal services. For example, delivery is USPS's most costly operation; USPS officials estimate annual savings of \$1.4 billion to \$1.8 billion if delivery of mail were reduced to 5 days rather than 6 days per week. Second, USPS is to function as a financially self-sustaining entity; however, it does not. A reassessment could include determining whether some of USPS's costs and liabilities should be borne by taxpayers. Third, alternative institutional structures for USPS range from a federal agency to a private company. A bankruptcy proceeding is not an effective or appropriate means to address the issues associated with a potential USPS restructuring, according to the National Bankruptcy Conference.

Prior GAO reports have included suggestions for Congress to address USPS's financial viability. For example, GAO's 2010 report identified strategies to reduce compensation, benefits, and operational costs. GAO stated that Congress, among other things, consider all options available to reduce costs. While bills in this area were introduced and in some cases passed congressional committees, legislation was not enacted. In 2018, GAO reported that the financial outlook for the Postal Service Retiree Health Benefits Fund was poor—the Office of Personnel Management forecasted the fund would be depleted by 2030 if USPS continued not making payments into it. Legislation has not been enacted to place postal retiree health benefits on a more sustainable financial footing. Postal reform legislation has not taken place in part because of the difficulty in obtaining compromise among various stakeholders with divergent views (see figure below). However, since GAO's 2010 report, USPS's financial condition has significantly worsened raising fundamental questions about key elements of USPS's business model. Such questions warrant congressional action.



Source: GAO. | GAO-20-385

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Abbreviations

| Code CRS | U.S. Bankruptcy Code Congressional Research Service |
|-------------|--|
| CSRS | Civil Service Retirement System |
| FEHBP | Federal Employees Health Benefits Program |
| EU | European Union |
| FERS GM | Federal Employees Retirement System General Motors |
| NBC | |
| | National Bankruptcy Conference |
| Ofcom | United Kingdom's Office of Communications |
| OIG | U.S. Postal Service's Office of Inspector General |
| OPM | Office of Personnel Management |
| PAEA | Postal Accountability and Enhancement Act |
| PBGC | Pension Benefit Guaranty Corporation |
| PRA | Postal Reorganization Act |
| PRC | Postal Regulatory Commission |
| SEC | Securities and Exchange Commission |
| TFP | total factor productivity |
| UPS | United Parcel Service |
| UAW | International Union, United Automobile, Aerospace and |
| | Agricultural Implement Workers of America |
| USPS | U.S. Postal Service |
| VEBA | voluntary employee beneficiary association |

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U.S. GOVERNMENT ACCOUNTABILITY OFFICE

441 G St. N.W. Washington, DC 20548

May 7, 2020

The Honorable Ron Johnson Chairman Committee on Homeland Security and Governmental Affairs United States Senate

The Honorable Jim Jordan Ranking Member Committee on Oversight and Reform House of Representatives

The U.S. Postal Service (USPS) plays a critical role in the nation's communications and commerce. USPS is the largest postal service in the world, delivering an estimated 47 percent of all mail sent globally. USPS's financial viability, however, has been on GAO's High Risk List since 2009 due to USPS's poor financial condition, which has worsened in recent years due to declining mail volumes and rising costs. For example, USPS's net losses totaled approximately \$78 billion from fiscal years 2007 through 2019, and its productivity has declined in recent years—a trend that has contributed to its cost pressures.¹

USPS has been unable to make broad changes to address its financial and other challenges because Congress, the Administration, USPS and USPS's stakeholders—including labor unions, mailers, and competitors have been unable to agree on how to do so. As a result, while major postal reform legislation was enacted in 2006, further postal reform legislation has not been enacted.

You asked us to explore issues related to the transformation of USPS and their potential implications for stakeholders. For purposes of this report, we use the term "business model" to refer to three key aspects of postal service operations: "to bind the nation together" by providing universal

¹USPS's Total Factor Productivity (TFP) is an index that measures how efficiently USPS uses resources to handle all aspects of its workload. TFP has declined in 4 of the last 5 fiscal years, reaching its lowest level in fiscal year 2019 since fiscal year 2013. USPS attributes the decline in fiscal year 2019 to lower labor productivity, declining mail volumes, increased transportation expenses and increased investments. See USPS, *FY2019 Annual Report to Congress* (Washington, D.C.: December 2019).

postal service;² to be financially self-sustaining by covering its costs, primarily with revenues generated from its postal operations; and to be an independent establishment of the executive branch.³ This report: (1) examines major challenges facing USPS, (2) identifies how selected domestic businesses and foreign posts reportedly have addressed serious challenges, (3) examines critical foundational elements for transforming USPS's business model, and (4) identifies key previously issued GAO matters for congressional consideration regarding USPS and actions taken in response.

For all of our objectives, we reviewed relevant federal laws and regulations and interviewed USPS officials. To determine key challenges to making USPS's business model financially sustainable, we reviewed:

- USPS's documents on financial and operational performance,
- our prior work, and
- reports by the USPS Office of Inspector General (OIG), the Postal Regulatory Commission (PRC), the 2003 President's Commission on the United States Postal Service, and the 2018 Task Force on the United States Postal Service, among others.⁴

To examine how selected domestic businesses and foreign posts have transformed their business models to become more financially viable, we selected six domestic businesses in the airline, automobile, and railroad industries. These businesses have or had large unionized workforces and national network operations and significantly changed their business models through bankruptcy or other restructuring options in response to

²USPS's universal service obligation is governed by several statutory provisions, including the requirement to provide a maximum degree of effective and regular postal services to rural areas, communities, and small towns where post offices are not self-sustaining. See 39 U.S.C. § 101. For more information, see GAO, *U.S. Postal Service: Strategies and Options to Facilitate Progress toward Financial Viability*, GAO-10-455 (Washington, D.C.: Apr. 12, 2010) and Postal Regulatory Commission, *Report on Universal Postal Service and Postal Monopoly* (Washington, D.C.: Dec. 19, 2008).

³39 U.S.C. § 201.

⁴President's Commission on the United States Postal Service, *Embracing the Future: Making the Tough Choices to Preserve Universal Mail Service* (Washington, D.C.: July 31, 2003) and Task Force on the United States Postal System, *United States Postal Service: A Sustainable Path Forward* (Washington, D.C.: Dec. 4, 2018).

market changes in the last 10 to 40 years.⁵ We also selected foreign posts in five industrialized countries that made changes during the same time period.⁶ We selected these five countries based on prior work that identified them as having made changes to adapt to the changing use of mail; diverse characteristics, including the extent of privatization of their postal operators and geography with both urban and rural areas; and the availability of information in English. We reviewed and summarized key findings of public reports on the financial and operational performance as well as institutional structure and requirements of the selected domestic businesses and the selected countries' postal operators. Our review included private company reports filed with the Securities and Exchange Commission (SEC), annual reports by the private companies and foreign posts, reports by GAO and the Congressional Research Service (CRS), books, and academic articles, among other sources. We also conducted site visits to France, Germany, and the United Kingdom to interview government officials and representatives of foreign posts, a labor union, a private-sector mail delivery company, postal economists, and two former chief executives of foreign posts, about the changes to postal operations in their countries. We did not conduct interviews with representatives of the selected domestic businesses.

To identify the key issues for consideration involved in transformation, we reviewed our prior work and reports from the USPS OIG and others on different options. We used information on how our selected domestic industries and foreign posts made significant changes to provide examples of how different aspects of USPS's business model could change and their potential effects on USPS's stakeholders. We also interviewed representatives from three postal labor unions, a mailer group that represents commercial mailers, and four third-party experts on postal policy regarding their views on how USPS can change and the potential effects of such a transformation on mailers, postal employees, ratepayers, and competitors. We selected the mailer group and the third-party experts based on our prior work and their differing positions on USPS reform. While the views of the stakeholders and experts we

⁵The six businesses we selected were American Airlines, Delta Airlines, and United Airlines; General Motors (GM) and Ford Motor Company (automobile); and Conrail (railroad). We did not independently verify the information contained in the public reports we analyzed from these companies.

⁶The five postal operators we selected were Australia Post (Australia); La Poste (France); Deutsche Post (Germany); New Zealand Post (New Zealand); and Royal Mail (the United Kingdom). We did not analyze applicable foreign postal laws. Instead, we relied on documentation and interviews with foreign post officials.

interviewed are not generalizable, they provide information and different perspectives on options for USPS.

To provide expert insight into how USPS might be able to use the U.S. Bankruptcy Code (Code) or other restructuring processes, we consulted with the National Bankruptcy Conference (NBC). NBC is a non-partisan, non-profit organization formed in the 1940s and today consists of approximately 60 lawyers, law professors, and bankruptcy judges who are leading experts in bankruptcy law. NBC's primary purpose is to advise Congress on the operation of bankruptcy and related laws and on any proposed changes to those laws. NBC provided a report on whether USPS could use the Code or other restructuring processes to address its financial obligations and achieve a sustainable business model. We also asked NBC what factors Congress should consider in deciding whether to amend the Code or enact other legislation to address USPS's financial condition.

To describe GAO's previously issued "Matters for Congressional Consideration" regarding USPS, we reviewed and summarized our 2010 report on USPS's business model, our 2018 report on Postal Retiree Health Benefits, and our 2019 High Risk update.⁷ We also reviewed Congressional actions since 2010 regarding our proposed matters.

We conducted this performance audit from October 2018 to May 2020 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.

Background

USPS has the mission of providing prompt, reliable, and efficient universal postal service, and federal law requires USPS to "provide postal services to bind the Nation together through the personal, educational,

⁷GAO-10-455; GAO, Postal Retiree Health Benefits: Unsustainable Finances Need to Be Addressed, GAO-18-602 (Washington, D.C.: Aug. 31, 2019); and GAO, High Risk Series: Substantial Efforts Needed to Achieve Greater Progress in High Risk Areas, GAO-19-157SP (Washington, D.C.: Mar. 6, 2019).

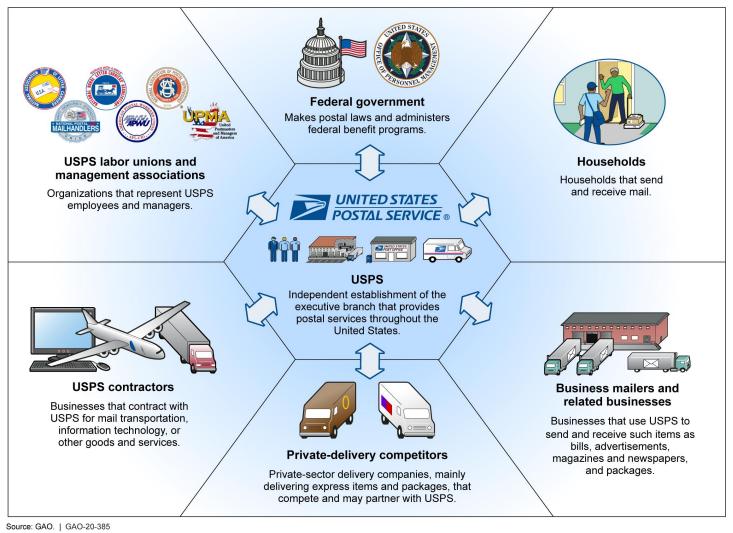
literary, and business correspondence of the people."⁸ USPS is required to serve, as nearly as practicable, the entire population of the United States.⁹

USPS has a number of key stakeholders, each with different interests in USPS and its operations (see fig. 1). USPS is a key part of the mailing industry, and over time, it has become both a competitor and partner to private companies that also operate in the broader mail and delivery industries. For example, although United Parcel Service (UPS) and FedEx both pay USPS to deliver packages that they enter into USPS's system at local post offices where carriers pick up their mail, they also compete with USPS for end-to-end package delivery business, such as moving packages from the retailer to the purchaser. Similarly, FedEx is USPS's largest contractor, providing air transportation for Priority Mail Express (formerly Express Mail), Priority Mail, and First-Class Mail. UPS is also one of USPS's largest contractors, providing long-distance mail transportation.

⁸39 U.S.C. § 101.

⁹39 U.S.C. § 403(a).

Figure 1: United States Postal Service's (USPS) Key Stakeholders



Over the years, legislation has changed key aspects of the business model used to provide the nation's postal services. Until 1970, the federal government provided postal services via the U.S. Post Office Department, a government agency that received annual appropriations from Congress.¹⁰ At that time, Congress was involved in many aspects of the department's operations, such as selecting postmasters and setting postal rates and wages. In addition, the President controlled the hiring

¹⁰In fiscal year 1971, the last fiscal year before USPS was created, the U.S. Post Office Department's appropriations were approximately 25 percent of its expenses and commitments.

and firing of Postmasters General, as it was a cabinet-level position. By the late 1960s, the department had several major problems including financial losses, management problems, service breakdowns, and low productivity. Because key postal business decisions were made by Congress through the legislative process, postal management had limited ability to plan and finance department operations and capital investments in accordance with postal needs.¹¹

In order to improve and modernize postal services, the Postal Reorganization Act (PRA) was enacted in 1970 and replaced the U.S. Post Office Department with USPS, an independent establishment of the executive branch of the government of the United States.¹² Congress designed USPS to be a self-sustaining, business-like entity headed by a Board of Governors that would cover its operating costs primarily with revenues generated through the sales of postage and postal-related products and services.¹³

However, by the early 2000s, USPS faced a bleak financial outlook that put its mission of providing universal postal service at risk, according to the 2003 Presidential Commission on the United States Postal Service.¹⁴ The Commission evaluated USPS's business model and concluded that USPS must have greater flexibility to operate in a business-like fashion, but that this latitude required enhanced transparency to enable effective management and congressional oversight. The Postal Accountability and

¹²Pub. L. No. 91-375 (1970); 39 U.S.C. § 201.

¹³USPS received an annual appropriation as a general public service subsidy until 1982. See USPS, *The United States Postal Service: An American History, 1776-2006* (Washington, D.C.: Nov 2012). Currently, USPS receives an annual appropriation for revenue forgone for providing (1) free and reduced rate mail for the blind and (2) overseas voting materials for U.S. elections. See e.g., Pub. L. No. 116-93 (2019). Congress appropriated about \$55.2 million to USPS for these purposes in fiscal year 2019. USPS earned \$71.1 billion in operating revenue in fiscal year 2019.

¹⁴President's Commission on the United States Postal Service, *Embracing the Future: Making the Tough Choices to Preserve Universal Mail Service.*

¹¹In response to these growing challenges, President Lyndon B. Johnson appointed a commission to identify recommendations for improving the nation's postal services. In 1968, the commission, referred to as the "Kappel Commission," concluded that the U.S. Post Office Department should be restructured to become financially self-supporting and that management authority should be invested in a Board of Directors. See President's Commission on Postal Organization, *Towards Postal Excellence* (Washington, D.C.: June 1968).

Enhancement Act (PAEA) was enacted in 2006.¹⁵ PAEA provided USPS additional pricing flexibility for mail products,¹⁶ but with provisions for increased transparency, oversight, and accountability, among other things.

Specifically, PAEA gave USPS broader latitude to change postal rates in a more streamlined process that included review by the newly created Postal Regulatory Commission (PRC).¹⁷ The PRC, which replaced the former Postal Rate Commission, is an independent establishment of the executive branch responsible for regulating USPS. PRC is required to make annual determinations of USPS's compliance with mail delivery standards and postal rate requirements.¹⁸ If PRC finds noncompliance, it is required to specify USPS actions to restore compliance.¹⁹

USPS Cannot Become Financially Self-Sustaining under Its Current Business Model due to Three Key Challenges

USPS's current business model is not financially sustainable due to declining mail volumes, increased compensation and benefits costs, and increased unfunded liabilities and debt. USPS's costs continue to rise faster than its revenues, and although USPS has made changes over the years to address these challenges, its efforts have been limited by stakeholder opposition and statutory requirements.

¹⁵Pub. L. No. 109-435 (2006).

¹⁶USPS's products are divided into market-dominant and competitive categories. Marketdominant products are those for which USPS "exercises sufficient market power that it can effectively set the price of such product substantially above costs, raise prices significantly, decrease quality, or decrease output, without risk of losing a significant level of business to other firms offering similar products." 39 U.S.C. § 3642. PAEA also authorized USPS to raise average rates for market-dominant products up to a defined annual cap of the consumer price index. Competitive products are all other products.

¹⁷39 U.S.C. §§ 501, 3622, 3632.

¹⁸39 U.S.C. § 3653.

¹⁹39 U.S.C. § 3653.

Declining Mail Volumes

As online communication and payments have expanded, USPS continues to face decreases in mail volume, its primary revenue source. First-Class Mail volume has declined 44 percent since fiscal year 2006, the year that total mail volume peaked. The long-term decline of First-Class Mail volume, which USPS has stated was exacerbated by the Great Recession and expects to continue for the foreseeable future,²⁰ has fundamental implications for USPS's business model because First-Class Mail is USPS's most profitable class of mail. USPS Marketing Mail— which comprises most other mail volume—declined 27 percent from fiscal year 2007 to fiscal year 2019, in part due to electronic advertising alternatives. The volume of USPS competitive products more than tripled since fiscal year 2007. This volume, however, began to decline in the second half of fiscal year 2019 due to growing competition for package delivery.²¹

USPS has taken steps to right size its operations in response to declining mail volumes. For example, in both 2009 and 2011, USPS announced plans to close several thousand USPS retail facilities. However, due to stakeholder opposition—including from members of Congress, postal unions, and local communities, among others—USPS instead closed a few hundred retail facilities. USPS also expanded the alternative options for customers to access retail postal products and services outside of USPS-operated postal facilities—such as self-service kiosks and partnerships with other retailers such as contract postal units. According to USPS, as a compromise effort to right size the retail network and due in part to USPS's efforts to expand retail alternatives, USPS began reducing retail hours at selected post offices in 2012, ultimately decreasing retail hours at approximately 13,000 post offices. Another major cost-cutting effort was its 2011 Network Rationalization Initiative, a multi-part plan to consolidate its mail processing network. USPS

²⁰The National Bureau of Economic Research reported that the Great Recession lasted from December 2007 to June 2009.

²¹Competitive mail volume was 4 percent of total mail volume but about 33 percent of USPS revenues in fiscal year 2019. Nearly all of USPS's remaining revenue—about 2/3 of its total revenue—was generated from the sale of market-dominant products such as First-Class Mail and USPS Marketing Mail.

consolidated more than 160 mail processing facilities, but did not fully implement this initiative following opposition from various stakeholders.

In addition to stakeholder opposition to changing postal services, federal laws also factor into USPS's limited ability to respond to declining mail volumes. For example, federal laws define the level of postal services USPS is to provide, postal products, and pricing.²²

- Postal services to be provided: USPS has limited ability to make changes in the postal services it provides. Specifically, USPS is required to provide 6-days-a-week delivery and to operate postal facilities across the country.²³ Federal law requires USPS to provide the maximum degree of effective and regular postal services to rural areas, communities, and small towns where post offices are not self-sustaining.²⁴ Federal law also limits USPS's ability to close retail facilities. For example, USPS cannot close a small post office solely because it is unprofitable.²⁵ As of the end of fiscal year 2019, there were approximately 34,600 postal retail outlets nationwide, including approximately 31,300 USPS-managed post offices, branches, and stations, and, as we recently reported, USPS's analysis showed that about 36 percent of its retail facilities were unprofitable in fiscal year 2018.²⁶
- Postal products and pricing: USPS's pricing flexibility is limited by a price cap on market-dominant products that generally limits rate increases for these products to a common measure of inflation. Each competitive product is required to cover its attributable costs; competitive products collectively are required to recover their attributable costs; and competitive products collectively are required to cover a PRC-specified minimum of USPS's institutional costs. In addition, USPS is prohibited

²³See Pub. L. No. 116-93 (2019); 39 U.S.C. § 403(b)(3).

²⁴39 U.S.C. § 101(b).

²⁵39 U.S.C. § 101(b).

²⁶GAO, U.S. Postal Service: Expanding Nonpostal Products and Services at Retail Facilities Would Likely Present Benefits and Challenges, GAO-20-354 (Washington, D.C.: Mar. 10, 2020). USPS defines profitable retail facilities as those with a positive net retail revenue contribution, which is defined as retail revenue less retail costs. Facilities with a negative net retail revenue contribution are defined as unprofitable. This figure includes USPS-managed retail facilities including USPS-operated post offices, postal stations, branches, and carrier annexes, as defined in USPS's Annual Reports to Congress.

²²See appendix II for more information on selected legal requirements applicable to USPS.

from providing new nonpostal products and services. Such requirements affect USPS's ability to increase revenues.

Increased Compensation and Benefits Costs

While mail volumes have decreased, USPS's compensation and benefits costs for current employees have been increasing since 2014, despite USPS's efforts to control these costs. Although USPS reduced its total workforce (career and non-career employees) from 785,900 in fiscal year 2007, to 617,700 in fiscal year 2013, its workforce increased to about 630,000 in fiscal year 2019.²⁷ Similarly, as we previously reported,²⁸ recent trends show total work hours increased from a combination of new hiring and increased work hours for current employees. Specifically, we reported that from fiscal years 2014 through 2018, work hours increased by 5.4 percent. The number of work hours associated with higher costs—overtime and penalty overtime—have also been increasing.²⁹ According to USPS, total compensation and benefits costs increased by almost \$1 billion in fiscal year 2019 alone.

USPS has implemented changes to help control employee compensation and benefits costs, including lowering pay for new career employees and increasing use of non-career employees.³⁰ For example, as we previously reported, starting about 10 years ago, USPS's collective bargaining agreements have included the ability to hire up to 20 percent of the

³⁰GAO-20-140.

²⁷In addition to being classified by occupation type (e.g., letter carrier and mail handler), USPS employees are also divided into "career" and "non-career" employees. Career employees are considered permanent and are entitled to a range of benefits (e.g., health and retirement) and privileges. USPS stated that non-career employees include those with lower-paid positions such as city carrier assistants and postal support employees and temporary employees hired during times of large mail volume such as holidays.

²⁸GAO, U.S. Postal Service: Additional Guidance Needed to Assess Effect of Changes to Employee Compensation GAO-20-140 (Washington, D.C.: Jan. 17, 2019).

²⁹Overtime hours are paid at one and one-half times the employee's basic hourly rate and penalty overtime hours are paid at twice the employee's basic hourly rate for hours as provided for in applicable collective bargaining agreements. USPS stated that while overtime hours have been increasing, its use of regular overtime is less expensive than hiring additional employees.

workforce as non-career employees.³¹ Non-career employees are less costly because they generally have lower pay rates and are not entitled to the full federal benefits received by career employees. According to USPS officials, non-career employees are also "more flexible" because there are fewer restrictions on their tasks and schedules. We recently reported that our analysis estimated that USPS likely saved about \$6.6 billion from fiscal years 2016 through 2018 from increased use of non-career employees in entry-level positions, such as a high turnover rate, as would be expected for almost any entry-level position in the private sector.

With respect to benefits costs for current postal employees, we have recently reported that USPS has also achieved savings by gradually decreasing its contribution percentage for employee health insurance premiums over the past decade, with corresponding increases in the contribution percentage paid by employees.³³ These changes were negotiated with the four major postal labor unions and were included in successive collective bargaining agreements, each of which covered a multi-year period.³⁴ We found that the reduction in USPS health insurance contributions generated estimated savings of about \$1.4 billion for fiscal years 2016 through 2018.³⁵

A number of restrictions limit USPS's ability to control employee compensation and benefits costs. As we recently reported, USPS compensation and benefits costs—which represent about three-fourths of its total costs—are driven by a mix of USPS contracts and policies, including collective bargaining agreements negotiated with unions representing 92 percent of USPS employees, and statutory requirements

³⁵GAO-20-140.

³¹Collective Bargaining Agreements (CBAs) with postal labor unions generally specify caps for the percentage of non-career employees that USPS may use in positions covered by the agreements. GAO-20-140. USPS hires non-career employees to supplement its regular workforce in a select number of positions including "mail service handler assistant." Non-career employees do not receive full employee benefits and privileges.

³²GAO-20-140.

 $^{^{33}\}text{GAO-20-140}.$ For this report's analysis, fiscal year 2018 was the most recent fiscal year covered.

³⁴USPS's contribution percentage for retiree health benefits is governed by statute. 5 U.S.C. § 8906(g). For more information, see GAO-18-602.

governing USPS employee pay and benefits.³⁶ When USPS and its unions are unable to agree, the parties are required to enter into binding arbitration by a third-party panel. USPS's collective bargaining agreements with these labor unions, some of which were established through binding arbitration, have established salary increases and costof-living adjustments and, as mentioned above, have also capped the number of non-career employees at approximately 20 percent of the number of employees covered by the agreements. Federal law requires USPS to participate in the Federal Employees Health Benefits Program (FEHBP), which covers current employees and retirees, as well as federal pension and workers' compensation programs.³⁷ Further, USPS must provide fringe benefits that, as a whole, are no less favorable than those in effect when the Postal Reorganization Act of 1970 was enacted.³⁸

Increased Unfunded Liabilities and Debt

USPS's unfunded liabilities and debt,³⁹ which consist mostly of unfunded liabilities for retiree health and pension benefits, have become a significant financial burden, increasing from 99 percent of USPS's annual revenues at the end of fiscal year 2007 to 226 percent of its fiscal year 2019 revenues.⁴⁰ At the end of fiscal year 2019, USPS's unfunded liabilities and debt totaled approximately \$161 billion. However, it has begun paying down this debt in recent years, leaving a balance of \$11 billion at the end of fiscal year 2019 (see fig. 2).

³⁶GAO-20-140.

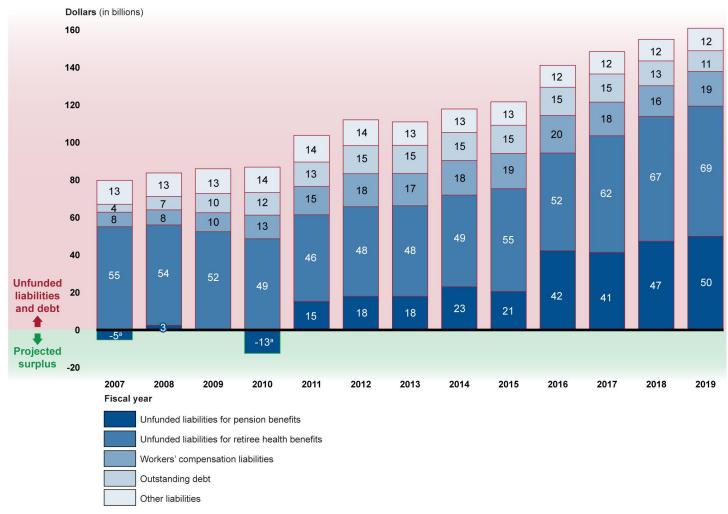
³⁷5 U.S.C. §§ 8901 et seq., 39 U.S.C. § 1005(f). USPS is required to participate in FEHBP unless USPS and its unions agree to an alternative health benefits program.

³⁸39 U.S.C. § 1005(f).

³⁹As of the end of fiscal year 2019, USPS was authorized to borrow up to \$15 billion. 39 U.S.C. § 2005(a).

⁴⁰Unfunded benefit liabilities are the estimated amount USPS has not sufficiently set aside to cover the benefits earned by its current and retired employees that are attributable to service already rendered.

Figure 2: Total U.S. Postal Service's (USPS) Unfunded Liabilities and Debt, Fiscal Years 2007 through 2019



Source: U.S. Postal Service 10-K reports | GAO-20-385

^aNegative unfunded liabilities for pension benefits in fiscal years 2007 and 2010 represent projected funding surpluses.

Total unfunded liabilities have risen in part due to USPS not making payments to fund its retiree health and pension benefits. USPS has stated that it prioritizes its "primary universal service mission" when it is unable to fulfill all of its financial obligations, and that it therefore did not make payments to fund its postal retiree health benefits and pensions to minimize the risk of running out of cash.⁴¹ In doing so, USPS cited its precarious financial condition and the need to cover current and

⁴¹USPS, 2019 Report on Form 10-K (Washington, D.C.: Nov. 14, 2019).

anticipated costs and any contingencies. It has not paid \$55.4 billion in required payments for funding these benefits through fiscal year 2019, including \$47.2 billion in missed funding payments for retiree health benefits since fiscal year 2010, and \$8.2 billion for funding pension benefits since fiscal year 2014. In addition, for many years, USPS had been at its statutory debt limit of \$15 billion; however, it has begun paying down this debt in recent years, leaving a balance of \$11 billion at the end of fiscal year 2019.

A number of federal laws define the requirements for USPS's retiree health and pension benefits that comprise most of its unfunded liabilities.

Retiree health benefits: Federal law establishes certain requirements for postal retiree health benefits, including basic requirements for coverage eligibility and contributions. In administering the FEHBP, the Office of Personnel Management (OPM) negotiates with the insurance providers to establish the level of benefits provided to beneficiaries.⁴² USPS is required to prefund its share of health benefits for its retirees. Under PAEA, the first 10 years of prefunding payments were fixed—ranging from \$5.4 billion to \$5.8 billion annually from fiscal years 2007 to 2016.43 From fiscal years 2007 through 2016, USPS was also required to continue "pay-as-you-go" payments for its share of premiums for current retirees. The permanent schedule for USPS payments to prefund postal retiree health benefits under PAEA required USPS to make annual payments starting in fiscal year 2017.44 Currently, USPS no longer makes payments for retiree health benefits premiums. Starting in 2016, these premiums are paid out of the RHB Fund until it is depleted, whereupon USPS will resume paying premiums on a pay-as-you-go basis.⁴⁵ As we previously reported, survey data we reviewed indicated that most

⁴²GAO-18-602.

⁴³USPS's required prefunding payment due in 2009 was reduced from \$5.4 billion to \$1.4 billion. Pub. L. No. 111-68, § 164(a) 123 Stat. 2023, 2053 (Oct.1, 2009).

⁴⁴Under the permanent payment schedule, USPS's payments are based on annual actuarial determinations of the following component costs: (1) a statutorily determined amortization schedule to address the unfunded liabilities for postal retiree health benefits by 2056, or within 15 years, whichever is later, and (2) the "normal costs" of retiree health benefits for current employees. The "normal cost" is the annual expected growth in liability attributable to an additional year of employees' service. OPM is required to annually re-estimate future expenses for retiree health benefits and adjust USPS's payment schedule. See 5 U.S.C. § 8909a.

455 U.S.C.§ 8906(g)(2)(A).

companies do not offer retiree health benefits and that the number of companies providing such benefits is decreasing over time. Many companies that have retained their retiree health benefits have done so by making changes to control costs, including tightening eligibility and restructuring benefits.⁴⁶ However, all approaches we identified have different potential effects and would require congressional action.

Pension benefits: Federal law also requires USPS to finance its pension benefits under the Federal Employees Retirement System (FERS) and the Civil Service Retirement System (CSRS) and contains specific provisions defining USPS's required contribution level to fund these benefits. USPS's payments consist of a rolling 30-year amortization schedule to address unfunded FERS liabilities, an amortization schedule to address unfunded CSRS liabilities by 2043, and the normal costs of FERS benefits for current employees.

Selected Domestic Companies and Foreign Posts Took Key Steps to Address Major Challenges

The large domestic companies we selected in the airline, auto, and railroad industries took actions over a number of years to address major business challenges. Airlines such as Delta, American, and United faced competition from low-cost airlines, downward pressure on airfares, and rising compensation, benefits, and volatile fuel costs. These challenges were exacerbated by the economic downturn that began in 2000, the terrorist attacks of September 11, 2001, and the Great Recession that began in December 2007, all of which temporarily depressed demand for airline travel.⁴⁷ Similarly, General Motors (GM) and Ford Motor Company (Ford) faced competition from lower cost competitors, the Great

⁴⁶GAO-18-602. For example, the percentage of all private and public organizations (e.g., state or local governments) with more than 200 employees that offer employee health benefits and that also offer retiree health benefits is estimated to have declined from 40 percent in 1999 to 25 percent in 2017, according to annual surveys conducted by the Henry J. Kaiser Family Foundation and the Health Research & Educational Trust.

⁴⁷GAO, Airline Competition: The Average Number of Competitors in Markets Serving the Majority of Passengers Has Changed Little in Recent Years, but Stakeholders Voice Concerns about Competition, GAO-14-515 (Washington, D.C.: June 11, 2014) and Commercial Aviation: Legacy Airlines Must Further Reduce Costs to Restore Profitability, GAO-04-836 (Washington, D.C.: Aug. 11, 2004).

Recession, a workforce and networks too large to be supported by smaller sales volumes, and other changes in the market.⁴⁸ Likewise, large U.S. railroads competed for freight and passengers from other transportation modes, such as the trucking and airline industries that operated over publicly provided infrastructure, while railroads had to invest in their own infrastructure.

Based on our review of the selected companies' annual reports and statements to the SEC as well as selected federal laws, and GAO, CRS, and other organizations' reports, books, and academic articles, among other sources, we found that selected companies made changes to (1) products and services, (2) financial self-sustainment, and (3) use of the bankruptcy process. While some of the selected businesses restructured through a bankruptcy proceeding, other businesses took similar actions outside of the bankruptcy process.⁴⁹ Mergers also played an important role for the airlines and railroads.

Actions Taken by Companies to Address Challenges

Actions Regarding Products and Services

The selected companies made multiple changes to their products and services. Specifically:

- Airlines: Selected airlines altered pricing by changing route structure to focus on more profitable routes and adding fees, such as for checked baggage.⁵⁰ In addition, all three selected airlines merged with other major airlines, thereby broadening their routes and revenues.⁵¹
- Automakers: Selected automakers focused on producing more profitable brands and models, discontinuing some models and introducing others. For example, during its financial difficulties about a decade ago, GM

⁴⁸GAO, Auto Industry: Summary of Government Efforts and Automakers' Restructuring to Date, GAO-09-553 (Washington, D.C.: Apr. 23, 2009).

⁴⁹GAO, *Commercial Aviation: Bankruptcy and Pension Problems Are Symptoms of Underlying Structural Issues*, GAO-05-945 (Washington, D.C.: Sept. 30, 2005).

⁵⁰GAO, *Commercial Aviation: Information on Airline Fees for Optional Services*, GAO-17-756 (Washington, D.C.: Sept. 20, 2017).

⁵¹GAO-14-515 and GAO, *Airline Mergers: Issues Raised by the Proposed Merger of United and Continental Airlines*, GAO-10-778T (Washington, D.C.: May 27, 2010).

discontinued a number of unprofitable brands. In 2018, after years of declining car sales, Ford said it would eliminate some of its most wellknown cars in North America, allowing it to devote more resources to sport utility vehicles and trucks.

 Railroads: Large railroads focused on more profitable routes and abandoned unprofitable routes or sold them to other railroads. For example, the federal government created a new freight railroad, Conrail, by merging several bankrupt railroads in the Northeast and Midwest.⁵² As we have reported previously, federal government deregulation of railroad pricing and contracts after 1980 also helped Conrail to reach profitability and increase capital investment.⁵³

Actions Regarding Financial Self-Sustainment

Cost reduction was a major theme for the selected businesses in the airline, automotive, and rail industries, particularly with respect to compensation, benefits, and infrastructure costs. Specifically:

 Airlines: The three selected airlines negotiated wage cuts and work rule changes with their unions; made workforce reductions, in part by outsourcing work; and cut pension and retiree health benefit programs.⁵⁴
 Wage cuts included all levels of employees, such as management, pilots, flight attendants, and mechanics. Benefit cuts involved reducing the level of pensions and retiree health benefits and transitioning pension programs from defined benefits plans to defined contribution plans that

⁵²In 1974, the federal government created the Consolidated Railroad Corporation (Conrail), a government-owned and financed freight railroad and authorized its initial capitalization. Eighty-five percent of Conrail's shares were owned by the federal government and 15 percent of the shares were owned by Conrail's employees. See GAO, *Budget Issues: Privatization/Divestiture Practices in Other Nations* GAO/AIMD-96-23 (Washington, D.C.: Dec.15, 1995).

⁵³GAO, *Guidelines for Rescuing Large Failing Firms and Municipalities*, GAO/GGD-84-34 (Washington, D.C.: Mar. 29, 1984); GAO, *Railroad Regulation: Economic and Financial Impacts of the Staggers Rail Act of 1980*, GAO/RCED-90-80, (Washington, D.C.: May 16, 1990); and GAO/AIMD-96-23.

⁵⁴Work rules specify the work that employees are expected to do and the amount of compensation they will receive for performing this work. Although such agreements can and do include changes designed to increase employee productivity by increasing or broadening the types of tasks that employees can perform, such agreements can also affect productivity by limiting the amount or type of work that employees can perform. GAO, *Intercity Passenger Rail: National Policy and Strategy Needed to Maximize Public Benefits from Federal Expenditures*, GAO-07-15 (Washington, D.C.: Nov.13, 2006).

were structured to be less costly.⁵⁵ Airlines also reduced infrastructure costs by eliminating some hubs, reducing the total number of aircraft, and changing the mix of aircraft in their fleet to save on maintenance and fuel costs. The airlines further cut costs by restructuring debt, reducing facility leasing costs, and renegotiating aircraft leases and vendor contracts.

While in bankruptcy, the airlines took major actions to reduce their costs. For example, United implemented steep pay cuts, cut retiree health benefits, and terminated its defined benefit pension plans, resulting in the Pension Benefit Guaranty Corporation (PBGC) assuming responsibility for some of its pension payments,⁵⁶ and a reduction in benefits for the plan's participants.⁵⁷ United also cut its workforce size by 31 percent, reduced the number of airplanes by 19 percent, and reduced the total number of flights by 13 percent. Delta and American also reduced pay and pension benefits while in bankruptcy, and the PBGC assumed responsibility for some of Delta's pension liabilities.

Automakers: The two selected automakers negotiated pay cuts, lower wages for entry-level employees, and changes to work rules designed to increase competitiveness; cut the workforce size in about half; made changes to employee benefits; closed many auto plants and dealerships; eliminated some vehicle brands and models; and changed the production process to increase efficiency. Specifically, The International Union, United Automobile, Aerospace and Agricultural Implement Workers of America (UAW) agreed to cuts in compensation for the automakers' employees to levels paid by GM and Ford's competitors. UAW also agreed to move retiree health care benefits into a private Voluntary

⁵⁶The Employee Retirement Income Security Act of 1974 established the PBGC to insure the pension benefits of participants in qualified defined benefit plans should the plans be terminated with insufficient funds or become insolvent. See GAO, *Retirement Security Trends in Corporate Restructurings and Implications for Employee Pensions*, GAO-19-447R (Washington, D.C.: July 12, 2019).

⁵⁷GAO-05-945.

⁵⁵Defined benefit plans are employer-sponsored retirement plans that traditionally promise to provide a benefit for the life of the participant, based on a formula specified in the plan that typically takes into account factors such as an employee's salary, years of service, and age at retirement. In contrast, defined contribution plans allow participants to accumulate savings in an individual account based on the contributions made to the accounts, and the performance of the investments in those accounts, which may fluctuate in value. For additional details, see GAO, *The Nation's Retirement System: A Comprehensive Re-evaluation Is Needed to Better Promote Future Retirement Security*, GAO-18-111SP (Washington, D.C.: Oct.18, 2017).

Employee Beneficiary Association (VEBA)⁵⁸ for current and former UAWrepresented employees in 2007; the VEBA took over health benefits for retirees starting in 2010. The automakers also closed defined benefit pension plans to new participants and moved to defined contribution pension plans for eligible new employees.

Railroads: The Staggers Rail Act of 1980 was enacted to improve the financial stability of the railroad system.⁵⁹ Subsequently, railroads improved their financial health through, among other things, cost reduction measures such as reducing their workforce through layoffs and federal buyouts agreed to by unions, and abandoned or sold off unprofitable rail lines to reduce infrastructure and operating costs.⁶⁰ Overall railroad employment fell greatly as railroads consolidated, reduced service, and changed work rules. For example, Conrail reduced its workforce from about 82,000 employees in 1977 to about 21,000 in 1996. Congress specifically facilitated Conrail's downsizing by passing the Northeast Rail Service Act of 1981, which among other things, directed a \$200 million a year reduction in labor costs and authorized Conrail to terminate employees.⁶¹

The U.S. government provided assistance to selected companies in various forms, including appropriated funds, loans, and other actions that helped enable companies to reduce their expenses. For example:

• Automakers: The federal government committed \$49.5 billion in funding to help GM continue to operate while restructuring. After the government became the majority owner of the GM that emerged from bankruptcy, the Administration laid out core principles that included managing its ownership in a hands-off manner and voting as a shareholder only on core governance issues.⁶²

⁵⁸A VEBA is an entity that provides and administers health benefits separately from an employer. The VEBA determines the specific benefits that are provided, the level of contributions from the VEBA members, and the investing of its assets. GAO-18-602.

⁵⁹Pub. L. No. 96-448, §§ 101, 201 (1980).

⁶⁰GAO/RCED-90-80.

⁶¹Pub. L. No. 97-35, §§ 1134, 1136, 1143(a) (1981).

⁶²GAO, TARP: Treasury's Exit from GM and Chrysler Highlights Competing Goals, and Results of Support to Auto Communities Are Unclear, GAO-11-471 (Washington, D.C.: May 10, 2011) and CRS, The Role of TARP Assistance in the Restructuring of General Motors (Washington, D.C.: Mar. 18, 2014).

- Airlines: Under the 2001 Air Transportation Safety and System Stabilization Act, the federal government provided nearly \$5 billion in compensation to airlines for losses due to the September 11, 2001 terrorist attacks, including \$856 million for American, \$668 million for Delta, and \$782 million for United.⁶³ Additionally, under the Emergency Wartime Supplemental Appropriations Act, \$2.4 billion was appropriated to the Transportation Security Administration to compensate airlines for certain security expenses and fees, including \$358 million to American, \$411 million to Delta, and \$300 million to United.⁶⁴
- Railroads: The federal government spent about \$8 billion creating, subsidizing, and preparing Conrail for sale to the private sector.⁶⁵ This funding included \$7 billion through 1988 for purchasing properties of bankrupt railroads, operating subsidies, and capital improvements and employee buyouts. Amtrak, the national passenger railroad, took over money-losing intercity and commuter passenger rail services⁶⁶ and funded federal payments of up to \$25,000 for each laid-off employee as authorized by legislation.⁶⁷

Use of Bankruptcy

Some airlines, automakers, and railroads made changes through the bankruptcy process. Specifically:

- Airlines: All three selected airlines went through bankruptcy proceedings—United in December 2002, Delta in September 2005, and American in November 2011. The actions these airlines took to reduce costs while in bankruptcy are discussed above.
- Automakers: GM declared bankruptcy in June 2009 to implement its restructuring plan.⁶⁸ The federal government became GM's majority

⁶³Pub. L. No. 107-42, § 101 (2001).

⁶⁴Pub. L. No. 108-11 (2003). Appropriation amounts are those reported by each airline in annual 10-K reports to SEC.

⁶⁵GAO/AIMD-96-23.

⁶⁶GAO, *Amtrak: Better Reporting, Planning, and Improved Financial Information Could Enhance Decision Making*, GAO-16-67 (Washington, D.C.: Jan. 6, 2016), GAO-07-15, and CRS, *Improving Intercity Passenger Rail Service in the United States*, R45783 (Washington, D.C.: June 25, 2019).

⁶⁷Pub. L. No. 91-518, § 305 (1970); Pub. L. No. 97-35, §§ 1137, 1143 (a) (1981).

⁶⁸In contrast, Ford obtained private financing secured by many of its assets; as a result, it did not declare bankruptcy.

shareholder and continued to provide financial assistance while GM was in bankruptcy. The bankruptcy court approved the sale of substantially all of old GM's assets to a newly formed company ("new GM") in June 2009 as well the old GM's amended bankruptcy plan in March 2011, and its assets and liabilities were transferred to liquidating trusts. These actions and the restructuring—which included major cost reductions described above—helped enable GM to report positive net income in every year from 2010 through 2019.

Railroads: In 1970, the Penn Central Railroad, one of the largest in the country at the time, filed for bankruptcy. As Penn Central's losses continued while in bankruptcy, the value of whatever assets that might have been available to satisfy its creditors' claims was further eroded. Therefore, the bankruptcy proceeding was initiated to liquidate the railroad to meet the demands of its creditors. Faced with the potential cessation of railroad service for an entire section of the country, the federal government created Conrail to take over and operate specified portions of Penn Central as well as several other bankrupt railroads in the Northeast United States. Legislation was enacted that, combined with Conrail actions described above, enabled Conrail to become profitable.⁶⁹

Foreign Governments and Foreign Posts Took Actions to Address Challenges

In the countries we selected, foreign governments also took actions to develop goals for their postal operators that enabled changes in the postal operators' institutional structures and actions to address competitive pressures, economic downturns, and market changes. Based on our review of the selected countries' government reports, including summaries of postal reform legislation, annual reports from foreign posts, and interviews with foreign government officials and representatives of foreign posts, we found that changes were made to foreign posts': (1) products and services; (2) financial self-sustainment; and (3) institutional structure. Some of these actions were authorized by legislation that changed the status and duties of the postal operators; others were taken over a lengthy period that predated passage of key legislation. Some

⁶⁹See e.g., Pub. L. No. 93-236 (1974); Pub. L. No. 97-35 (1981). Legislation was enacted that, combined with Conrail actions described above, enabled Conrail to become profitable. See GAO/AIMD-96-23. In 1986, the Conrail Privatization Act authorized a public stock offering for the government-owned Conrail shares. Pub. L. No. 99-509, tit. IV (1986). These shares were sold through a public offering in 1987, earning about \$1.6 billion.

foreign posts also diversified into nonpostal products and services; however, postal-specific challenges and changes are the focus of this discussion.

Actions Regarding Products and Services

The selected foreign posts made multiple changes to their products and services. We found that, when transforming their postal operations, selected countries determined the level of postal services they deemed necessary to adequately serve the public. The main product changes involved expansion of their package delivery business by enhancing service and investing in facilities and sorting equipment dedicated to handling packages. Large increases in their package volumes and revenues helped offset declining letter mail volume and revenues.

Two of the selected foreign posts reduced service levels to help control costs. For example, according to New Zealand Post officials, in response to reduced mail volume, New Zealand Post reduced its required frequency of mail delivery in urban areas from 5 to 3 days while maintaining 5-day delivery in rural areas with the stated goal of ensuring that postal service remained viable without government subsidization.⁷⁰ Australia Post revised the service standards it provided for delivery of letter mail in 2016, resulting in slower delivery of some mail.

In addition, the main pricing changes have involved price increases for all mail, as well as the introduction of discounted postal rates for letter mail entered at processing facilities that generally were closer to the final destination of the mail. For example, Royal Mail raised postal rates above the rate of inflation after relaxation of its price cap.⁷¹ In France, the postal regulator established a price cap in 2015 of 3.5 percent per year (in addition to inflation) and established a new cap in 2018 of 5 percent annual rate increases (including inflation) for 2019 through 2022 for letter mail and packages considered part of universal postal service. The 2018 price cap allows La Poste more price flexibility than the previous one.

⁷⁰New Zealand Post media release, *Rural Delivery Changes*, Feb. 15, 2017, accessed Mar. 2, 2020, https://www.nzpost.co.nz/about-us/media-centre/media-release/rural-delivery-changes.

⁷¹According to Ofcom, Royal Mail's First Class letter mail prices increased 40.5 percent (adjusted for inflation) between 2009 and 2018, averaging around 4 percent per year. The steepest increase of about 27 percent came between 2011 and 2012, right after relaxation of its price cap.

Likewise, Australia Post implemented an above-inflation rate increase in January 2020, citing the need to generate revenues to offset growing financial pressures from declining letter mail volume.⁷²

Actions Regarding Financial Self-Sustainment

Cost reduction was a major theme for the selected foreign posts, particularly with respect to compensation, benefits, and infrastructure costs. These actions were stimulated in part by reductions in mail volume and the associated revenues and workload, and in part by legislative or regulatory changes that allowed greater competition and created incentives, such as privatization, which resulted in shareholder pressure to enhance or encourage organizational profitability and efficiency. Because postal operations are labor-intensive, actions to address workforce costs were particularly important to improving financial results. These often went hand in hand with outsourcing, network restructuring, reductions in service levels to better align service with demand, and other changes to increase productivity and achieve cost savings. The governments and the postal operators of selected countries also considered the effects on stakeholders when making postal reform decisions. Specific changes varied from one foreign post to another.

- Workforce: In Germany, Deutsche Post officials told us that its employees hired after 1990 were designated private sector employees with lower pay and benefits than postal employees who were previously hired as civil servants. In France, La Poste officials told us that La Poste likewise transitioned its workforce in the 1990s from civil servants to private employees and ended recruitment of civil servants in 2000. They also said that this transition provided La Poste with a more flexible workforce and reduced its pension liability. Australia Post closed its defined benefit pension plan to new employees in 2012, while Royal Mail is transitioning to a defined contribution pension plan that it introduced in 2018. Royal Mail and New Zealand Post also have reduced the size of their workforce in recent years.
- Infrastructure: Some selected foreign posts consolidated their mail processing networks to reduce costs. For example, following the reunification of Germany, Deutsche Post replaced more than 320 mail processing facilities with 82 such facilities. Royal Mail and La Poste

⁷²In addition, Australia Post also raised its basic postal rate 13.7 percent above inflation in 2014 and by 41.8 percent above inflation in 2016. See Australia Post, *Annual Report 2018* (Melbourne, Victoria).

reduced the number of mail sorting centers by about 40 percent over the past two decades.

In addition, all five selected postal operators have made changes to reduce retail network costs. As we reported in 2011, some foreign posts reduced the number of postal operator-owned and -operated facilities and in some cases closed facilities in an effort to reduce costs.⁷³ At the same time, some minimized this disruption by expanding retail access through alternatives such as Internet sales and partnerships with retail businesses such as grocery stores or pharmacies. We reported that these changes either reduced operating and labor costs or improved customer service, in some cases because the partner retail facility stays open longer, or both.

This trend continues. Deutsche Post. Post Office Limited in the United Kingdom, La Poste, Australia Post, and New Zealand Post have outsourced or franchised most of their postal retail functions to private nonpostal operators. For example, Deutsche Post franchised its postal retail outlets to local businesses to not only reduce expenses. but also increase the availability of postal retail services nationwide by putting retail counters in stores that were open longer than traditional post offices. Deutsche Post representatives stated that while there was some initial resistance to these changes, these concerns abated after a few months as customers realized they received better service and longer hours. The representatives also said the number of retail outlets has increased in recent years in response to increased demand for e-commerce package returns. La Poste has a substantial and growing proportion of retail facilities operated by private providers (in partnership with small shops, especially in rural areas) or colocated in local government-owned buildings (in partnership with local town halls in rural areas). In addition, Australia Post combined its letter and parcel delivery networks in 2018 to obtain efficiencies.

 Productivity: All of the postal operators in the selected countries took actions to enhance productivity, such as improving automation of mail processing, modernizing and streamlining operations, and changing work processes. For example, Deutsche Post officials stated they had streamlined their parcel sorting process and went from 140 parcel sorting centers in 1990 to 34 in 2019. Deutsche Post officials stated that this streamlining improved service performance for parcels; previously, most parcels were delivered within 3 or 4 days; by 2019, 93 percent of parcels were delivered within 1 day. Royal Mail officials also stated that they

⁷³GAO, U.S. Postal Service: Foreign Posts' Strategies Could Inform U.S. Postal Service's Efforts to Modernize, GAO-11-282 (Washington, D.C.: Feb. 16, 2011).

increased their level of automation and introduced new methods of parcel delivery, such as new high-capacity equipment for mail carriers, to increase efficiency as well.

Government Assistance: The governments of some of the selected countries provided assistance to their postal operators in various forms, including assuming pension costs, granting tax exemptions, and providing subsidies to postal retail operations. For example, the governments of France and the United Kingdom assumed costs of defined benefit pensions for postal employees who are civil servants, while the government of Germany assumed these costs to the extent that they exceed the costs of private sector pensions. While all new employees are employed as private sector employees, German audit officials stated that the government's pension obligation for postal employees who are or were civil servants and their dependents will last until 2079 and cost the government about €306 billion.⁷⁴

The assumption of these pension plans was important in facilitating the privatization of these postal operators, according to Royal Mail and Deutsche Post officials, because without the reduced unfunded pension liabilities, the stock offerings for the newly created companies would have been much less attractive to private investors.⁷⁵ France also provides subsidies for certain postal activities.⁷⁶ In addition, the United Kingdom split off the postal retail network from Royal Mail into

⁷⁴About \$333 billion in April 2020.

⁷⁵Royal Mail representatives stated that its pension deficit meant that Royal Mail was insolvent according to its balance sheet prior to the government assuming the historic assets and liabilities of its pension plan. According to Deutsche Post representatives, Deutsche Post continues to employ former public sector postal employees who are civil servants and public employees. According to German government officials, those employees, retained and newly recruited, are subject to private sector working conditions and enrolled in statutory pension insurance. Pension liabilities for postal civil servants are covered by a pension fund established by German law. In the course of the postal transformation, Deutsche Post assumed a fixed share to finance this pension fund. Since that share does not cover all pension liabilities, the German government contributes the complementary funds needed.

⁷⁶According to La Poste, these subsidies included local tax exemptions for locations where maintaining a retail postal presence is unprofitable (such as rural areas, poor city suburbs, and overseas territories), subsidies for the transport and delivery of newspapers and magazines, and subsidies for access to basic banking services through La Banque Postale, a bank that is part of the La Poste group.

Post Office Limited, a separate entity owned and subsidized by the national government.⁷⁷

Actions Regarding Institutional Structure

Each of the five foreign countries we selected changed their institutional structure following the development of goals for postal transformation that were tailored to national needs and priorities.⁷⁸ Each of these countries had definitions of universal postal services including provisions for nationwide delivery and access to postal retail services. As the following examples illustrate, the national context of each country has been of central importance to shaping these goals. In addition, postal transformation in the three selected European countries—Germany, the United Kingdom, and France—also had an international context in the broader effort to create and promote a single European internal market.

- Germany: In the 1990s, the German government changed its postal operator, Deutsche Post, from a government agency to a governmentowned corporation. In 2000, the government changed Deutsche Post to a privately owned company so it could raise capital, modernize, and create a sustainable infrastructure. Goals for the newly created Deutsche Post were to maintain the high level of postal services, increase efficiency, and enhance profit. The legislation that created Deutsche Post also gave it more flexibility to respond to changes in the market. Currently, Deutsche Post remains a private company with the government holding a minority of its shares.
- United Kingdom: In 1969, the government of the United Kingdom changed the Post Office, its postal operator, from a government department to Royal Mail, a government-owned corporation prior to changing it to a privately owned company. It began privatizing Royal Mail in 2013 so Royal Mail could become more modern and competitive by

⁷⁷According to a representative of Post Office Limited, the United Kingdom has invested about £1.5 billion (about \$1.9 billion as of April 2020) in Post Office Limited, but plans to eliminate this subsidy by 2021. The government of the United Kingdom provided £70 million (about \$87.5 million as of April 2020) to Post Office Limited in 2019.

⁷⁸USPS has noted that the origin and evolution of the business models of different foreign posts are deeply rooted in the underlying economic, political, social, cultural, and geographic history of each country. USPS stated that these models vary according to national priorities for social and political goals as well as economic considerations. USPS, *Assessment of U.S. Postal Service Future Business Model* (Washington, D.C.: November 2009). raising private capital, operating with more flexibility, and be subject to shareholder scrutiny to drive efficiency.⁷⁹ As mentioned above, the government of the United Kingdom also split off postal retail units into a new government-owned entity called "Post Office Limited" that is separate from Royal Mail.

- France: In 1991, the government of France changed La Poste, the postal service of France, from a government department to a public industrial and commercial establishment.⁸⁰ In 2010, the government of France converted La Poste into a state-owned public limited company. This step allowed La Poste to raise additional public capital for investments to maintain and modernize its network, build a European parcel and express network, allow acquisitions outside Europe, and add nonpostal products and services, such as expanding its banking services.
- Australia: In 1989, the government of Australia changed its postal operator, Australia Post, from a government department to a government-owned corporation. It is required to earn a reasonable rate of return on its assets, maintain its equity, pay a reasonable dividend to the government, and be liable for the same taxes and charges as its competitors.
- New Zealand: According to a recent report, New Zealand Post began as a government department and became a state-owned enterprise in 1987, when legislation (State-Owned Enterprises Act 1986) created several such entities to address challenges in the national economy.⁸¹ Such corporations are required to be as profitable and efficient as a comparable business not owned by the state.⁸²

⁸¹New Zealand Post Limited, *NZ Post-Tukurau Aotearoa Integrated Report 2017* (Wellington, New Zealand: Sept. 11, 2017).

⁸²A separate "Deed of Understanding" between the government and New Zealand Post specifies requirements for universal postal service. Ministry of Communications and Information Technology and New Zealand Post Limited, *Deed of Amendment and Restatement* (Wellington and Porirua, New Zealand: Dec. 12, 2013).

⁷⁹Royal Mail was privatized in two stages. In 2013, the government of the United Kingdom gave 10 percent of shares to employees for free and sold 60 percent of its stake. In 2015, a further 2 percent of shares were given free to employees and the remaining 28 percent was sold.

⁸⁰Specifically, in 1991 La Poste became a government-owned entity with a contractual relationship with the national government.

USPS's Transformation Involves Reassessment of Three Critical Foundational Elements of Its Business Model

Congress will face difficult choices in fundamentally reassessing the three critical foundational elements of USPS's business model—level of universal postal service, financial sustainability, and institutional structure. These choices are likely to require changes in laws and will have differing effects on postal stakeholders. While the specific impacts will depend on the changes made, some or all of USPS's stakeholders could be affected and these impacts should be considered as part of any reassessment. All three key areas are interrelated and significant changes in one area may affect another. For example, we have testified that Congress faces a tradeoff between the level of postal services the nation needs and the level of postal services the nation needs and the

Level of Universal Postal Service Needed

Based on our prior work, a starting point for a fundamental reassessment of USPS's business model should be determining the level of postal services the nation needs. While mail volumes have declined since fiscal year 2006, businesses, governments, and households still pay USPS billions of dollars annually to deliver more than 140 billion of pieces of mail, demonstrating a continued nationwide demand for postal services. We and others—such as USPS, PRC, and USPS OIG—have called for a fundamental reexamination of what postal services the nation needs now and may need in the future. In particular, we have testified that USPS's growing financial difficulties, combined with changing demand for postal services, have provided Congress with an opportunity to examine and potentially redefine what postal services should be provided on a universal basis and how they should be provided.⁸⁴

As mentioned above, there are numerous federal laws and requirements related to the provision of universal postal service.⁸⁵ For example, 6-day

⁸³GAO-17-404T.

⁸⁴GAO-17-404T.

⁸⁵See appendix II for a list of selected legal requirements that are applicable to USPS.

delivery has long been required by annual USPS appropriations acts.⁸⁶ Over the past decade, legislation has been introduced, and USPS and others have proposed reducing the frequency of delivery.⁸⁷ However, no legislation has been enacted that would allow USPS to reduce delivery frequency.

There is also no consensus on the level of postal services the nation needs. Changes in service levels face opposition from some stakeholders, such as labor unions, affected communities, and the general public. Currently, legislation has been introduced that supports the preservation of both 6-day and door-to-door delivery for addresses that have it, and some mailer groups support one or both of these positions.⁸⁸ Representatives from postal labor unions we spoke with stated that universal postal service is appropriate as currently defined and could be expanded to provide more products and services. Stakeholders have also expressed differing views on whether the frequency of delivery should be reduced to help USPS address its financial problems. USPS and PRC have estimated that eliminating Saturday delivery would reduce USPS's costs but also would likely affect mail volume sent by business mailers, although USPS and PRC disagreed on the degree to which it would do so.⁸⁹ USPS estimated that it could save \$1.4 billion to \$1.8 billion a year by reducing the frequency of mail delivery to 5 days while maintaining 7-day package delivery. To put these potential savings into context, delivery is USPS's most costly operation. We reported, however, that USPS would face challenges in, among other things, how efficiently USPS would absorb the additional volume delivered in the remaining delivery days and its potential effect on mail volume. We also described potential trade-offs, such as possibly reducing the demand and value of USPS products if customers are not getting their delivery needs met.⁹⁰

⁹⁰GAO-20-140.

⁸⁶See e.g., Pub. L. No. 116-6, 133 Stat. 180 (2019).

⁸⁷See PRC, Advisory Opinion on Elimination of Saturday Delivery, Docket No. N2010-1 (Washington, D.C.: Mar. 24, 2011). See S. 3831, 111th Cong. (2010), S. 1010, 12th Cong. (2011), S. 1625, 112th Cong. (2011), S. 1789, 112th Cong (2011), H.R. 2748, 113th Cong. (2013), S. 1486, 113th Cong. (2013).

⁸⁸H.R. 54, 116th Cong. (2019) and H.R. 23, 116th Cong. (2019). These bills have 291 and 257 co-sponsors respectively.

⁸⁹See PRC, *Advisory Opinion on Elimination of Saturday Delivery,* Docket No. N2010-1 at 103-113 (Washington, D.C.: Mar. 24, 2011).

Further, key postal stakeholders hold opposing views on many other options that have been proposed. For example, to raise revenues, USPS and some postal labor unions favor eliminating or raising the price cap on market-dominant products, which would enable USPS to raise rates more than the rate of inflation but would require changing the current regulatory system.⁹¹ Mailers, however, have expressed opposition to increasing postage rates higher than the rate of inflation.

Postal labor unions also favor increasing revenues by introducing new postal and nonpostal products and services.⁹² We have recently found, however, that USPS's nonpostal revenues generated at postal retail facilities are small and that there are limited opportunities to generate revenues from nonpostal products and services from USPS's delivery network.⁹³ For example, we reported that nonpostal products and services offered through USPS's postal retail facilities generated about \$431 million in fiscal year 2018, accounting for less than 1 percent of USPS's total revenue.⁹⁴ In addition, we reported several potential limitations to USPS adding nonpostal services to USPS's mail carrier activities, such as checking in on homebound and older residents and reporting signs of blighted properties. These limitations included, among other things, limited net revenue potential and a potential adverse effect on mail service delivery.⁹⁵

Financial Sustainability

A fundamental reassessment of USPS's business model would include determining the degree to which USPS should be financially self-sustaining, i.e., the degree to which USPS's operating costs and liabilities

⁹¹PAEA required that PRC establish a modern system of regulating rates and classes for market dominant products and required that PRC review this system 10 years later. Pub. L. No. 109-435 § 201 (2006), codified at 39 U.S.C. §3622(a),(d)(3). As of April 2020, this review was ongoing.

⁹²PAEA eliminated USPS's authority to offer nonpostal services unless they were offered as of January 1, 2006, and expressly grandfathered by the PRC. Pub. L. No. 109-435, § 102.

⁹³See GAO, Offering Nonpostal Services through Its Delivery Network Would Likely Present Benefits and Limitations, GAO-20-190 (Washington: D.C.: Dec. 17, 2019) and GAO-20-354.

⁹⁴GAO-20-354.

⁹⁵GAO-20-190.

should be covered by ratepayers (such as businesses and individuals who pay USPS to send mail). If a reassessment concluded that USPS should be fully self-sustaining, past legislative proposals that would change elements of USPS's costs and revenues may be worth congressional consideration.⁹⁶ Stakeholders, however, have not reached a consensus on any of these proposals and none has been enacted.

Another avenue is to focus on reducing costs. As we have also reported, compensation and benefits costs, which comprise about three-quarters of USPS's operating costs, are driven by a mix of USPS contracts and policies, including collective bargaining agreements negotiated with unions representing 92 percent of USPS employees and statutory requirements governing USPS employee pay and benefits.⁹⁷ USPS compensation and benefits costs for its active employees increased by almost \$1 billion in fiscal year 2019 despite a slight decrease in the size of the workforce and declining workload from reduced mail volume.

While USPS has been able to make some reductions in pay and benefits, its ability to control compensation costs is significantly inhibited by the collective bargaining process, which results in binding arbitration if an impasse is reached. According to USPS, all negotiations take place against the backdrop of binding arbitration (and the arbitrators have historically been reluctant to deviate from the status quo), resulting in only incremental changes. We have long supported changing the laws regarding collective bargaining to require that USPS's financial condition be considered in binding arbitration.⁹⁸ We have also reported that the collective bargaining structure, which was established many years ago, should be reexamined considering the dramatic changes in USPS's competitive environment and rising personnel costs that have contributed to USPS's losses.⁹⁹

⁹⁷GAO-20-140.

⁹⁶See e.g. S. 3831, 111th Cong. (2010), S. 353, 112th Cong. (2011) and S. 1486, 113th Cong. (2013).

⁹⁸See GAO-19-157SP, GAO-17-404T, and GAO-10-455.

⁹⁹GAO-10-455.

Multiple bills have been proposed changing the process and/or criteria for collective bargaining to a different standard.¹⁰⁰ The 2018 report from the Task Force on the United States Postal System recommended that collective bargaining over compensation should be eliminated for postal employees.¹⁰¹ While eliminating or revising the collective bargaining process could potentially provide USPS greater flexibility in employee pay, there would be trade-offs. For example, we recently found that the potential annual cost savings associated with USPS implementing cuts for all current employee pay by 1 percent would be about \$321 million; a 10 percent cut would potentially save \$3.2 billion.¹⁰² However, we also reported that while USPS could reduce its compensation costs through efforts such as reducing mail delivery frequency, USPS would face challenges in realizing these savings, such as the extent to which workhours could be reduced. Furthermore, these savings could be offset by other factors including service or morale issues.

With respect to benefits, we recently reported on a wide range of possible changes that would reduce or limit costs for postal retiree health benefits, nearly all of which would require a legislative change. Some approaches would shift costs to the federal government; some would reduce benefits or increase costs to postal retirees or employees; and some approaches would change how benefits are funded.¹⁰³ Similar types of legislative changes could be considered with respect to postal pension benefits.¹⁰⁴

In addition, if Congress decides that USPS should be financially selfsustaining but makes no changes to improve USPS's financial condition,

 100 For example, S. 3831, 111th Cong. (2010), S. 353, 112th Cong. (2011), S. 1010, 112th Cong. (2011), S. 1625, 112th Cong. (2011), H.R. 2309, 112th Cong. (2012), S. 1789, 112th Cong (2012), H.R. 2748, 113th Cong. (2013), S. 1486, 113th Cong. (2013).

¹⁰¹Task Force on the United States Postal System, *United States Postal Service: A Sustainable Path Forward*.

¹⁰²GAO-20-140.

¹⁰³See GAO-18-602. Postal retiree health benefits are provided as part of the Federal Employees Health Benefits Program (FEHBP), as specified by Chapter 89 of Title 5, U.S. Code. Proposed bills would require alternative approaches for how the benefits are funded. See e.g., H.R. 2382, 116th Cong. (2019).

¹⁰⁴For example, in 2013 USPS proposed converting postal pensions for future employees into a defined contribution program. See USPS, *Statement of Postmaster General and Chief Executive Officer Patrick R. Donahoe Before the Committee on Oversight and Government Reform, United States House of Representatives* (Washington, D.C.: July 17, 2013), and S. 1486, 113th Cong.

USPS will be unable to address unfunded liabilities for postal retiree health and pension benefits, an inability that could eventually translate into higher costs for future postal ratepayers. Ultimately, if USPS's expenses continue to exceed its revenues, USPS is likely to continue to miss required payments, reduce operations, or seek federal appropriations through the annual appropriations process to cover its operating costs.¹⁰⁵

If Congress determines that USPS should no longer be expected to be financially self-sustaining or if actions taken do not restore financial selfsustainability, Congress could provide financial assistance—not unlike what happened in other countries or for selected domestic business—to enable USPS to cover its costs, and to fulfill its obligation to provide federal health and pension benefits to postal employees and retirees. Federal financial assistance could be provided in various forms, such as:

- Appropriating funds to help cover USPS's operating costs, essentially the same arrangement that was used to finance the former U.S. Post Office Department.
- Appropriating funds to supplement USPS's payment of certain costs, such as to help fund its capital investments. For example, the federal government provides Amtrak, which is operated as a for-profit corporation with annual grants to operate and make capital investments in passenger rail service to supplement the revenues it generates.
- Assuming some or all of USPS's unfunded liabilities for retiree health benefits. This could take different forms, such as direct assumption of responsibility for unfunded liabilities or, more indirectly, requiring postal retirees to participate in Medicare which would decrease USPS's costs but increase Medicare's costs.¹⁰⁶
- Assuming some or all of USPS's unfunded liabilities for pension benefits.

¹⁰⁶GAO-18-602.

¹⁰⁵The most immediate policy issue resulting from USPS missing required payments concerns postal retiree health benefits. We reported in 2018 that based on OPM projections requested by GAO, the fund supporting postal retiree health benefits is on track to be depleted in fiscal year 2030 if USPS continues to make no payments into the fund. If this fund becomes depleted, USPS would be required by law to make the payments necessary to cover its share of health benefits premiums for current postal retirees. Current law does not address what would happen if the fund becomes depleted and USPS does not make payments to cover those premiums. Depletion of the fund could affect postal retirees as well as USPS, customers, and other stakeholders, including the federal government. GAO-18-602.

• Writing off some or all of USPS's debts to the U.S. Treasury.

Options regarding the federal government providing ongoing financial assistance to USPS could have effects on both USPS and the federal government as a whole. Notably, this assistance would have to be funded in some way—either through offsetting reductions in federal expenditures in other areas, through tax increases, or through an increase in federal deficits. Moreover, reliance on federal funding could mean that USPS would be exposed to the uncertainty inherent in the annual appropriations process. In addition, access to annual appropriations to cover financial shortfalls could have an unintended consequence of reducing USPS's incentives to become more cost-efficient.

At present, there is no consensus on USPS's level of financial selfsustainability should be. For example, representatives of labor unions we spoke with stated that Congress should address issues regarding postal retiree benefits before any reassessment of USPS's financial selfsufficiency can occur. Increased federal financial support of USPS might also face political opposition, due to concerns about minimizing federal deficits and ensuring fair competition between USPS and the private sector.

Institutional Structure

The final area of consideration in any reassessment of USPS's business model is identifying what institutional structure could best deliver the level of postal services at the level of financial sustainability that Congress has determined. As an independent establishment of the executive branch, USPS must provide universal postal service while being expected to be financially self-sustaining. Thus, there may be a tension between attempting to fulfill public service missions while operating in an efficient, business-like and financially self-sustaining manner. USPS officials told us that as an entity of the federal government, its primary purpose is the achievement of its statutory universal service mission, and it has no incentive to seek to maximize profits at the expense of achieving its public service mission over the long term.

Therefore, according to USPS, if it were maintained as an independent establishment of the executive branch or converted into a more typical government agency, it could continue to prioritize this public service mission. Additionally, there is widespread support for USPS's institutional status as an independent establishment of the executive branch. Congressional resolutions have been introduced stating that "Congress should take all appropriate measures to ensure that the United States Postal Service remains an independent establishment of the Federal Government and is not subject to privatization."¹⁰⁷ Likewise, all four of the largest USPS unions, both of its management organizations, and a number of mailer groups and mailers support keeping USPS an independent establishment of the executive branch.

Nonetheless, considering the depth of USPS's financial problems and its poor financial outlook, now may be an appropriate time for Congress to reconsider what institutional structure will be most appropriate for USPS in the 21st century. However, any substantial change to USPS's institutional status would require changing federal law. Based on our past work and options identified by USPS and others, Congress has a range of options it could consider in reassessing USPS's structure (see table 1).

| Structure | Financing USPS would receive under this structure | Ownership | Examples of other Organizations |
|--|--|----------------|---|
| Government Agency | Postal revenues and federal appropriations provided through the annual appropriations process | Federal | Federal agencies, such as Department of Energy or the Department of Commerce |
| Independent establishment of the executive branch with fewer legal constraints ^a | Postal revenues and appropriations provided through the annual appropriations process for certain required services | Federal | None |
| Government-owned corporation ^b | Postal revenues | Federal | Tennessee Valley Authority, La Poste (France), Australia Post, New Zealand Post |
| Government-sponsored enterprise ^b | Postal revenues | Private sector | Fannie Mae and Freddie Mac |
| Private company | Postal and other revenues, such as logistics or banking | Private sector | Royal Mail (United Kingdom), Deutsche Post (Germany), domestic private sector corporations |

Table 1: Examples of Potential Institutional Structures for the U.S. Postal Service (USPS)

Source: GAO reports and analysis of foreign post reports and interviews. | GAO-20-385

Notes: USPS could potentially receive federal appropriations through the annual appropriations process under all of these structures.

Government-sponsored enterprises are federally established private corporations. They typically receive financing from private investment, and the credit markets perceive that they are implicitly financially backed by the federal government. According to CRS, this impression of federal backing has been encouraged by the federal government's past actions. See CRS, *Government-Sponsored Enterprises (GSEs): An Institutional Overview* (Washington, D.C.: Apr.23, 2007).

¹⁰⁷S. Res. 99, 116th Cong. (2019), H. Res. 33, 116th Cong. (2019).

^aThese could include addressing legal requirements such as on pricing, products, and other requirements that restrict USPS's ability to reduce its costs. For more examples, see GAO, *U.S. Postal Service: Mail Trends Highlight Need to Change Business Model*, GAO-12-159SP (Washington D.C.: Oct. 14, 2011).

^bFor more information on government-owned corporations and government-sponsored enterprises, see GAO, *Government Corporations: Profiles of Existing Government Corporations*, GAO/GGD-96-14 (Washington D.C.: Dec. 13, 1995).

The potential advantages and disadvantages of placing USPS into alternative institutional structures for USPS have long been debated. Several options have been discussed:

- USPS could revert to a traditional federal agency. USPS and its governance would be more consistent with other federal activities that are dependent on federal appropriations provided through the annual appropriations process. Many postal stakeholders, however, do not support such a change. For example, USPS told us that if it became a typical government agency reliant on federal appropriations to fill any operating gap, the political constraints that typically apply to government agencies could reduce USPS's adaptability. Furthermore, changing USPS to a typical government agency could reduce its incentives to increase revenues or reduce costs in response to changing communication technologies and patterns. Consistent with this point, the 1968 presidential commission found that when it operated as a federal agency, the former U.S. Post Office Department had a lack of innovation, cost-control, and capital investment with major managerial decisions made through the legislative process. These and other issues led to persistent operational deficits, low productivity, and poor mail service.¹⁰⁸
- USPS could remain an independent establishment of the federal government with additional authority—relative to the status quo—over certain aspects of its business model. For example, USPS could be provided more flexibility to raise postal rates, introduce new nonpostal products, and make various changes to reduce its costs such as reducing the frequency of delivery or further consolidating its retail, transportation, and processing networks.¹⁰⁹ USPS has long advocated for additional flexibility under its current institutional structure—such as to eliminate the price cap on market-dominant products and have greater flexibility to offer nonpostal products. Representatives from postal unions also stated that USPS should be provided additional flexibility, such as to expand into nonpostal products, which some representatives stated could help preserve its public service mission to provide universal postal services.

¹⁰⁸The President's Commission on Postal Organization, *Towards Postal Excellence*.

¹⁰⁹GAO, U.S. Postal Service: Mail Trends Highlight Need to Fundamentally Change Business Model, GAO-12-159SP (Washington, D.C.: Oct. 14, 2011) and GAO-10-455.

Consensus does not, however, exist as to what flexibility should be given to USPS. For example, some mailer groups favor keeping the price cap unchanged, stating the cap is sufficient and provides incentives for increased efficiency. In addition, some stakeholders have supported further limiting USPS's flexibility to reduce service standards, close retail outlets, or consolidate processing facilities, while other stakeholders noted that greater flexibilities in these areas would reduce USPS's costs and enhance its efficiency.

- If USPS were to become a government-owned corporation or a government-sponsored enterprise, USPS could be incentivized to increase efficiency as a federally chartered entity providing a public service with a predominantly business nature. For example, three of the four third-party experts we spoke with stated that USPS should retain its current mission of universal postal service but become more like a private company with greater freedom to operate in a business-like manner. The new structure could promote greater incentives toward cost control and financial success. Government-owned corporations are federally chartered entities that provide a public service with a predominantly business nature. These corporations can have a board of directors that is appointed by the President.¹¹⁰ Government-sponsored enterprises are federally chartered entities that are privately owned and, typically, have a board of directors appointed by private sector owners.¹¹¹
- If USPS were to be a private company it would become accountable to the shareholders of that company. USPS told us that as a private company, its primary incentive could be to maximize profits and that, in USPS's view, private shareholders would be most focused on short-term financial outcomes. Thus, any such design of a private USPS would need to balance its profit motive with the nation's needs for universal postal service and the affordability of that service. For example, while Royal Mail is a private corporation owned by shareholders, the government of the United Kingdom still mandates 6-day delivery for letter mail (and 5day delivery for packages) with specified delivery standards, and some mail types are subject to price controls. In addition, the United Kingdom monitors the provision of universal postal service and can take enforcement actions regarding regulatory conditions and competition

¹¹⁰GAO/GGD-96-14. USPS's Governors who serve on its Board are appointed by the President and confirmed by the Senate.

¹¹¹CRS, Government-Sponsored Enterprises (GSEs): An Institutional Overview (Washington, D.C.: Apr. 23, 2007).

law.¹¹² Similarly, Germany has legal instruments to enforce the provision of universal postal services, although according to German government officials these instruments have not been used.¹¹³

Although some of the domestic businesses we examined reduced their costs through bankruptcy, this is likely not an option for USPS. As detailed in its report (see appendix I), National Bankruptcy Conference (NBC) found that USPS is not eligible to become a "debtor" under chapters 11 or 9 of the current Bankruptcy Code.¹¹⁴ According to NBC, a court likely would deem USPS to be a "governmental unit"—meaning it could not file for relief under chapter 11—and a court would deem USPS not to be a "municipality"—meaning it could not file for relief under chapter 9. Therefore, legislation amending the Code would be required to make USPS eligible for relief.

According to NBC, however, even if the Bankruptcy Code were amended to allow USPS to file as a chapter 11 or 9 debtor, the Code would still not currently authorize a bankruptcy court to discharge the ongoing statutory obligations that have led to USPS's current financial situation,¹¹⁵ and

¹¹³The European Union (EU) also mandates that its member states deliver mail 5 days a week. E.U. Directive 97/67/EC (Dec. 15, 1997).

¹¹⁴A chapter 11 proceeding allows a debtor to adjust or reorganize its pre-bankruptcy obligations to enable it to meet its adjusted obligations, operating expenses and capital costs after it exits bankruptcy. A chapter 9 proceeding provides a municipal debtor the ability to adjust unsustainable debt to continue providing public services to its citizens. Only a "debtor," defined as either a "person" or a "municipality," may file for relief under chapter 11 or chapter 9, respectively. *See* 11 U.S.C. § 101(13). A "person" is defined to include corporations but to exclude "governmental units." 11 U.S.C. § 101(41). A "municipality" is defined as a political subdivision or public agency or instrumentality of a State. 11 U.S.C. § 101(40).

¹¹⁵Statutes imposing USPS's pension and health benefit obligations do not clearly address who would be responsible for these obligations in the event USPS is unable to pay them. In NBC's view, other parts of the federal government would continue to be obligated to pay current and former USPS employees and the shortfall would need to be addressed either by appropriations, additional contributions to the funds from other federal departments and agencies, or reduced benefits for all civil service employees who are beneficiaries of those funds.

¹¹²In the United Kingdom, The Postal Service Act 2011 sets out the minimum requirements for Royal Mail. These are statutory and can only be amended with the consent of Parliament. The United Kingdom's Office of Communications (Ofcom) is an independent public authority responsible for regulating Royal Mail and has put in place a detailed monitoring regime focusing on efficiency, financial sustainability, competition and consumers. Ofcom also defines quality of service standards and maintains the price caps on certain types of letter mail.

amending the Code to authorize such court action could raise constitutional (separation of powers) concerns. Moreover, NBC noted the bankruptcy process is designed to address obligations that have already accrued, not to override or amend statutes that apply to a debtor's postbankruptcy operations and obligations. In NBC's opinion, because USPS's pension and health care obligations are imposed by statute instead of by contract as in most bankruptcy reorganization proceedings, the bankruptcy process is not an effective or appropriate mechanism to address USPS's obligations or potential transformation. NBC thus concluded that "although the bankruptcy process and bankruptcy tools raise interesting ideas for restructuring USPS's existing and future obligations...all roads for doing so lead back to Congress."

Implementation Considerations

Any changes that Congress makes to USPS's business model will take time to implement and will need to be reevaluated as market conditions evolve. We have reported that fully implementing major transformations of government agencies can take years,¹¹⁶ and we also found that to be the case for the selected domestic businesses and foreign posts noted in this report, regardless of the changes needed. For example, railroads in the Northeast, airlines, and automakers took many years to implement a series of changes to their businesses. It took Germany more than a decade to fully liberalize and then privatize its postal operator, and the United Kingdom's effort to privatize its postal operator took about 5 years. All of these organizations continue to adapt as they address ongoing challenges in a changing and highly competitive business environment. For example, GM recently stated that years after exiting bankruptcy and restoring profitability, it is closing some factories and focusing on developing electric and self-driving cars.¹¹⁷ Several freight railroads facing a downturn in freight traffic have also decided to run longer trains less frequently to reduce labor costs and increase efficiencies.¹¹⁸

Similarly, changes in the use of postal services will continue for the foreseeable future, necessitating continued adaptation. Some of the

¹¹⁶GAO, *Government Reorganization: Key Questions to Assess Agency Reform Efforts*, GAO-18-427 (Washington, D.C.: June 13, 2018).

¹¹⁷General Motors Company, 2018 Report on Form 10-K (Detroit, MI.: Feb. 6, 2019).

¹¹⁸For more information, see GAO, *Rail Safety: Freight Trains are Getting Longer and Additional Information Is Needed to Assess Their Impact*, GAO-19-443 (Washington, D.C.: May 30, 2019).

countries we selected are anticipating the need to be prepared for possible future changes. For example:

- In August 2019, German government officials said they would consider reducing postal delivery frequency from 6 to 5 days a week as part of an ongoing review to adapt Germany's 20-year old postal law to changing market conditions and customer demands.
- In the United Kingdom, the postal regulator assessed postal users' needs in 2020 in light of the changes in the postal market and to prepare for its regulatory review, which is to be concluded by 2022.
- A 2018 consultant's report to the European Union (EU) recommended that the EU relax its universal service obligations to accommodate future changes in the postal market.¹¹⁹ The EU is currently studying how postal users' needs are changing to determine if it needs to change its framework to allow member states to change their definitions of universal service obligations.
- In November 2019, the Australian government ordered a review of Australia Post's long-term strategy to operate as a sustainable postal service provider, considering market conditions such as e-commerce, the regulatory environment and changes in business and consumer service needs.
- The government of New Zealand is scheduled to revise its memorandum of understanding with New Zealand Post defining universal service obligations by 2021.

GAO's Calls for Congressional Action to Address USPS's Solvency Remain Unaddressed

PAEA required GAO to evaluate strategies and options for the long-term structural and operational reform of USPS by December 2011.¹²⁰ As USPS continued to face financial challenges, we accelerated this evaluation, which we issued in April 2010.¹²¹ However, we found that

¹²⁰Pub. L. No. 109-435 § 710 (2006).

¹²¹GAO-10-455.

¹¹⁹Copenhagen Economics, *Main Developments in the Postal Sector (2013-2016): Study for the European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs* (Copenhagen, Denmark: July 2018).

USPS's business model, which was to provide universal postal service through self-supporting, business-like operations as an independent establishment of the executive branch, was not viable due to USPS's inability to reduce costs sufficiently to respond to continuing declines in mail volume and revenue. In particular, we identified strategies to reduce compensation and benefit costs, reduce other operations and network costs, improve efficiency, and generate revenues through product and pricing flexibility. We also stated that while USPS may be able to improve its financial viability if it took more aggressive action to reduce costs, it was unlikely that those actions alone would fully resolve USPS's problems unless Congress also took action.

Therefore, we stated that Congress should consider, among other things, any and all options available to reduce USPS's costs. While bills on these issues were introduced and in some cases passed congressional committees, postal reform legislation to address these considerations has not been enacted. In addition, in our most recent update to our High Risk List in 2019, we reiterated the basic elements of our 2010 matter for congressional consideration by stating that Congress should consider various options to better align USPS's costs with its revenues. We stated that Congress should consider addressing constraints and legal restrictions that limit USPS's ability to reduce costs and improve efficiency through considering a comprehensive package of legislative actions. To date, such a legislative package has not been enacted.

Furthermore, we reported in 2018 that the financial outlook for the Postal Service's Retiree Health Benefits Fund was poor, as USPS had not made any payments into it since 2010.¹²² OPM then forecasted the fund would be depleted by 2030 if USPS continued to not make payments. Therefore, we stated that Congress should consider passing legislation to put postal retiree health benefits on a more sustainable financial footing. However, legislation has not yet been enacted to address this issue.

Conclusions

We have often reported over the past 10 years that USPS's ability to take actions taken under its current authority is insufficient to fully address its financial situation. Absent congressional action on critical foundational elements of the USPS business model, USPS's mission and financial

¹²²GAO-18-602.

solvency are increasingly in peril. USPS's growing difficulties to provide universal postal service in a financially self-sustaining matter provide Congress with the need to consider fundamental reform of the entire framework of postal services in the United States. In so doing, we continue to believe that as we stated in 2010, Congress should consider any and all available options. Comprehensive postal reform has not taken place in part because of the difficulty in obtaining compromise among various stakeholders with divergent views. Comprehensive, effective, and successful reform cannot occur until there is leadership and clarity around:

- what services should be provided,
- whether USPS is to be fully financially self-sustaining or the extent of federal financial support, and
- what institutional structure best supports these changes.

Congressional leadership is critical in transforming USPS because consensus on policy decisions involving value judgments, trade-offs, and effects on postal stakeholders will be difficult to achieve. In addressing these issues, while all stakeholders' interests should be understood and taken into consideration, the fundamental needs of the nation must take precedence. Continued inaction will result in deepening financial problems—putting USPS's mission to provide universal postal service at greater risk and minimizing the ability to make the most appropriate or sustainable policy decisions.

Matters for Congressional Consideration

We are making the following three matters for congressional consideration:

Congress should consider reassessing and determining the level of universal postal service the nation requires. (Matter for Consideration 1)

Congress should consider determining the extent to which USPS should be financially self-sustaining and what changes to law would be appropriate to enable USPS to meet this goal. (Matter for Consideration 2)

Congress should consider determining the most appropriate institutional structure for USPS. (Matter for Consideration 3)

Agency Comments and Our Evaluation

We provided a draft of this report to USPS and PRC. USPS and PRC provided written responses which are reproduced in appendixes IV and V, respectively.

In its response, USPS concurred with our first two matters to reassess and determine the level of universal postal services the nation requires and to determine the extent to which USPS should be financially selfsustaining. USPS noted that the recent COVID-19 pandemic has both highlighted USPS's essential role in the nation's infrastructure and has caused a significant and sudden decline in mail volume, leading to a short-term liquidity crisis. USPS stated that while action by Congress is critical to ensure its ability to operate in the short-term, its financial situation has long been unsustainable due to statutory and regulatory structures that limit their ability to increase revenues and decrease costs. USPS noted that these changes require Congress to adopt reforms to secure USPS's long-term financial viability. In addition, USPS concurred with the National Bankruptcy Conference's legal analysis that Federal bankruptcy laws do not apply to USPS and that all roads for USPS restructuring lead back to Congress.

USPS generally agreed with our third matter, stating that determining the institutional structure could logically be a part of a comprehensive congressional examination of its business model. USPS stated that it does not believe that corporatization or privatization would unlock new efficiency potential in USPS and that sustainable postal service does not hinge on the provider's institutional form. However, as we and USPS have stated, its current legal and regulatory structure does not provide flexibility in some key areas. While our report states that a corporate or privatized institutional structure could provide both the flexibility and a greater incentive to operate in a more business-like manner than USPS's current structure, we also recognize there are advantages and disadvantages to any institutional structure. As a result, we are not recommending any particular institutional structure for USPS, but are urging that Congress identify what institutional structure could best deliver the level of postal services at the level of financial sustainability that Congress determines.

In its response, PRC agreed with all of our matters for congressional consideration. Particularly, PRC noted that the matter to reassess and determine the level of universal postal service the nation requires must be addressed as soon as possible. The PRC noted that given USPS's severe and worsening financial situation (even before the impacts of the

current pandemic crisis), a clear and specific definition of universal postal service and how that obligation can be funded must be provided. The PRC stated that Congress may want to consider mandating that PRC define and update the universal service definition by regulation.

Both USPS and PRC provided technical comments, which we incorporated as appropriate.

We are sending copies of this report to the appropriate congressional committees, the Postmaster General, the Chairman of PRC, and other interested parties. In addition, the report will be available at no charge on the GAO website at http://www.gao.gov.

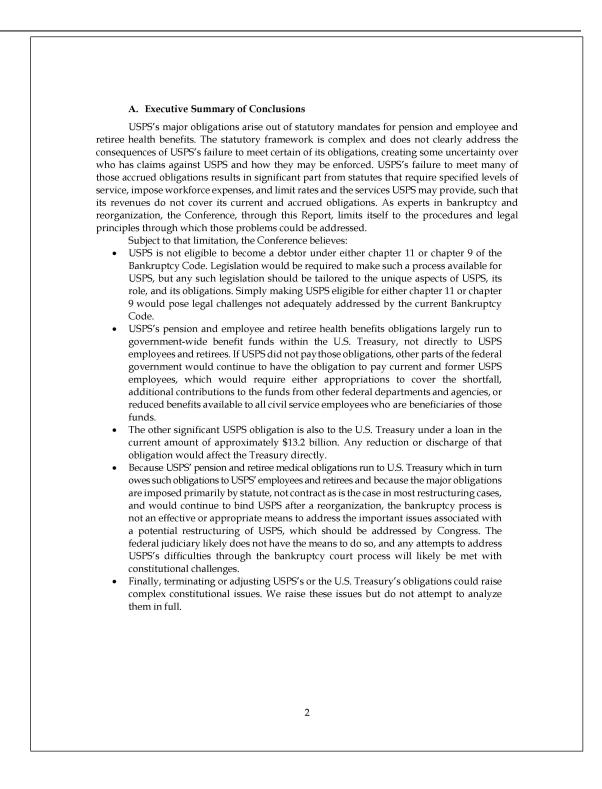
If you or your staff have any questions about this report, please contact me at (202) 512-2834 or rectanusl@gao.gov. Contact points for our Offices of Congressional Relations and Public Affairs may be found on the last page of this report. GAO staff making key contributions to this report are listed in appendix VI.

Lori Rectanue

Lori Rectanus, Director Physical Infrastructure Issues

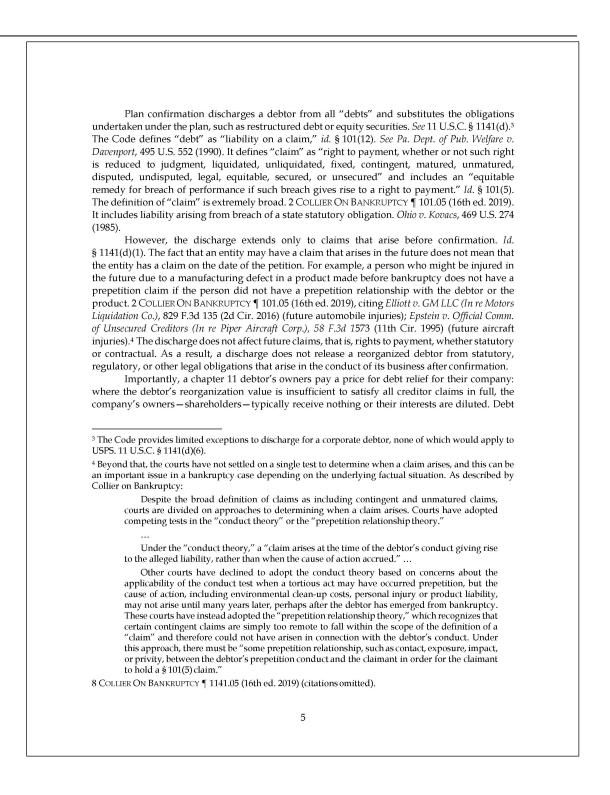
Appendix I: Reprint of National Bankruptcy Conference's Report on U.S. Postal Service Bankruptcy Issues

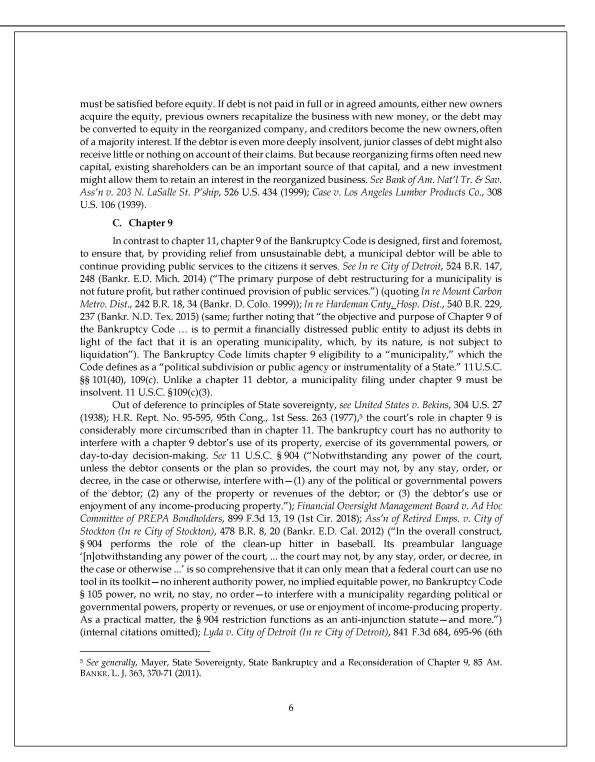




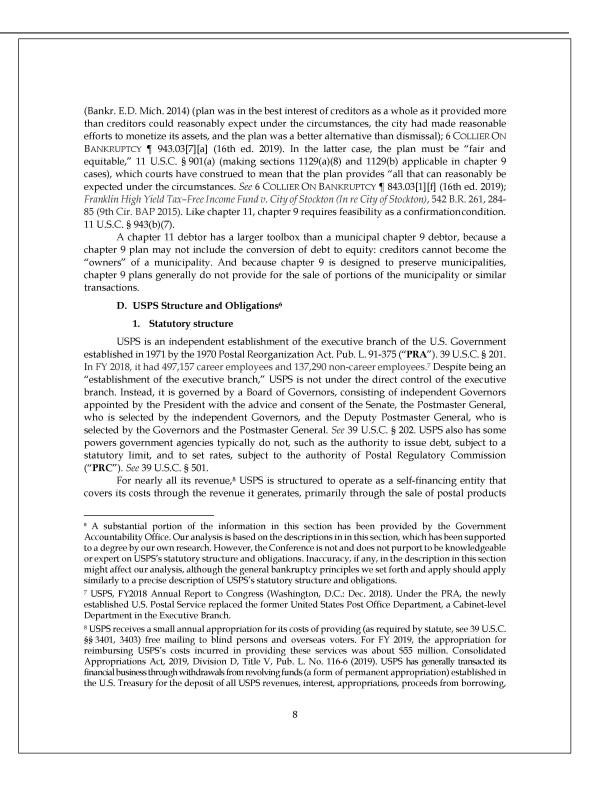


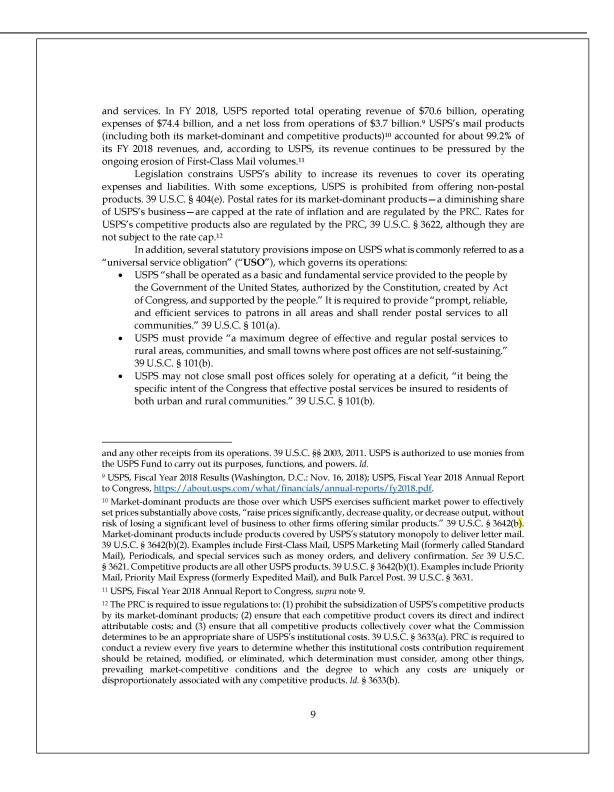




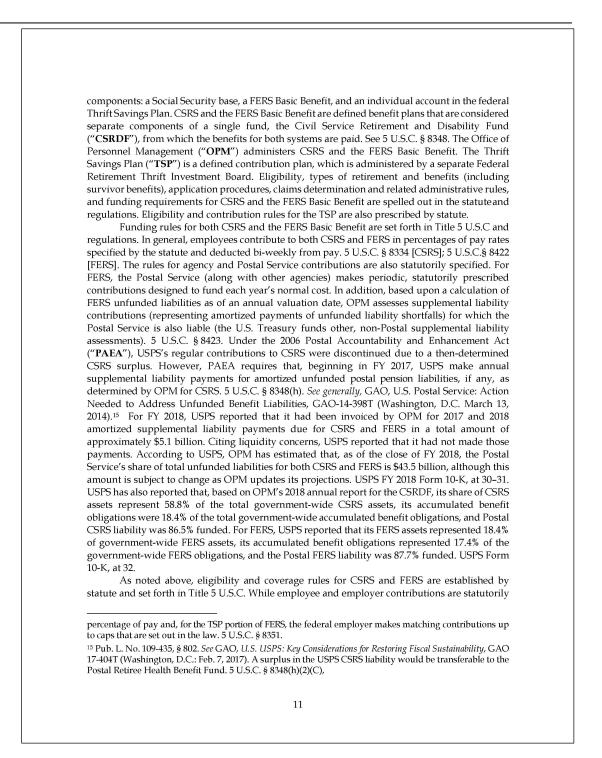




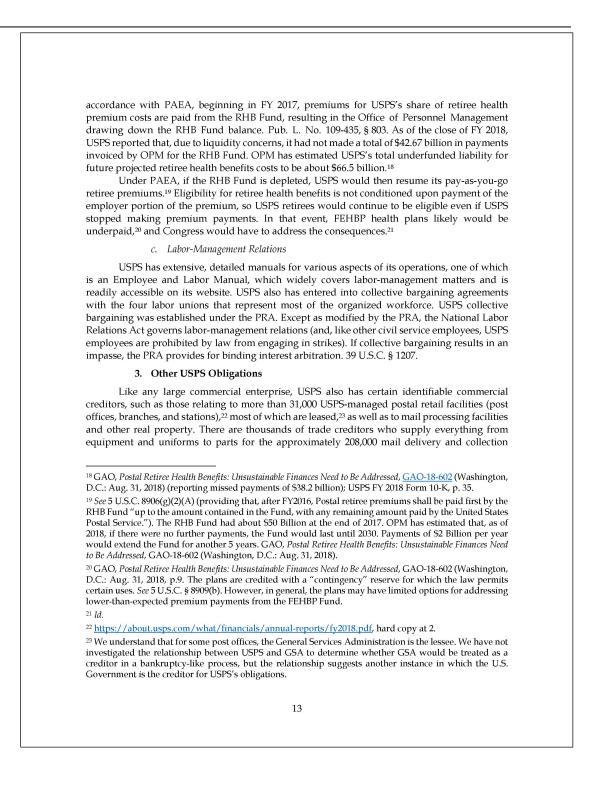




| | • Congress typically includes a provision in USPS annual appropriations act requiring delivery of mail 6 days a week. <i>See, e.g.,</i> Consolidated Appropriations Act, 2019, |
|-----------------------|--|
| | Division D, Title V, Pub. L. No. 116-6 (2019). |
| en "r (e. pa | Most USPS employees are represented by a union, and most of those belong one of four incipal unions (there are seven unions total that could represent USPS employees). USPS nployees are roughly organized along occupation type and are also divided into "career" and on-career" employees. Career employees are permanent and entitled to a full range of benefits <i>g</i> , health and retirement). USPS collectively bargains employee pay with the unions. If the irties fail to reach agreement, the issues are decided in binding arbitration. 39 U.S.C. § 1207(b), (2). |
| | 2. Postal employee benefits programs |
| | a. Pensions. |
| | |
| re co | The PRA imposes a number of requirements related to the compensation and benefits of SPS officers, employees, and retirees. Some provisions are expressed as general policies garding USPS compensation while others specify that particular programs and benefits vering the federal workforce shall apply to the USPS workforce. These provisions include the llowing: |
| | • USPS must "achieve and maintain compensation for its officers and employees comparable to the rates and types of compensation paid in the private sector" of the |
| | U.S. economy. 39 U.S.C. § 101(c). |
| | "I]t shall be the policy of the Postal Service to maintain compensation and benefits for all officers and employees on a standard of comparability to the compensation and |
| | benefits paid for comparable levels of work in the private sector of the economy." 39 U.S.C. § 1003(a). |
| | • Federal health benefit, pension, workers' compensation, life insurance and other programs shall apply to officers and employees of the USPS, and its employees are eligible to receive the same benefits as other federal employees. 39 U.S.C. § 1005(d), (f). |
| | • "No variation, addition, or substitution with respect to fringe benefits shall result in a program of fringe benefits which on the whole is less favorable to the officers and employees than fringe benefits in effect on the effective date of this section" PRA, |
| | Pub. L. No. 91-375 (1970), codified at 39 U.S.C. § 1005(f). ¹³ By statute, federal employees, including USPS employees (and employees of the former |
| Po | st Office Department) participate in one of two federal retirement systems, the Civil Service |
| Re De | etirement System (" CSRS ") for employees who first entered a covered position on or before eccember 31, 1984, and the Federal Employee Retirement System (" FERS ") for employees who st entered a covered position on and after January 1, 1985. ¹⁴ FERS benefits comprise three |
| | We do not to address whether any of these provisions and other compensation and benefit provisions in her federal statutes are inconsistent with each other, andf, to the extent they are, we do not attempt to |
| pr | ioritize or otherwise reconcile these provisions among themselves or with other compensation-related ovisions of the PRA. |
| re | Statutory authority for CSRS and the FERS Basic Benefit is found in Title 5 U.S.C, chapters 83 and 84, spectively, and accompanying regulations, 5 C.F.R Part 831 [CSRS] and Part 841 [FERS]. The rules verning the TSP are also statutory and apply government-wide. In general, employees contribute a |
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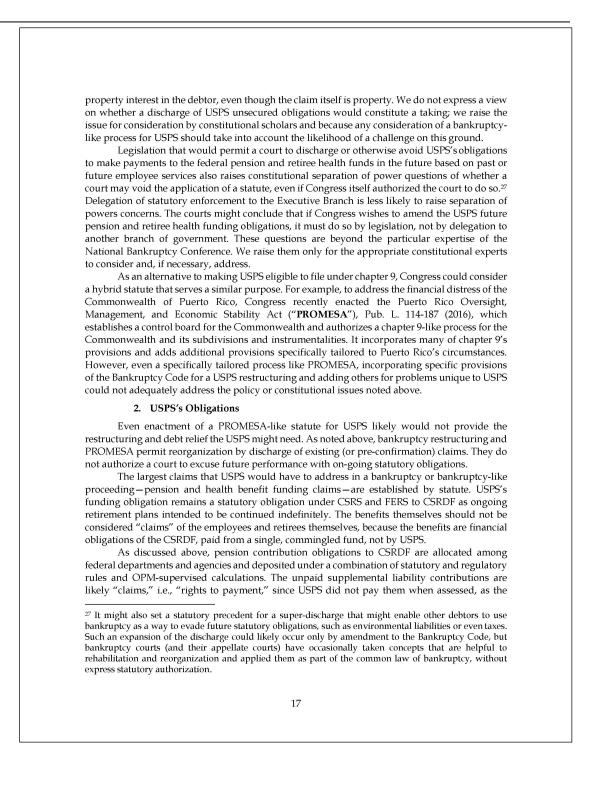




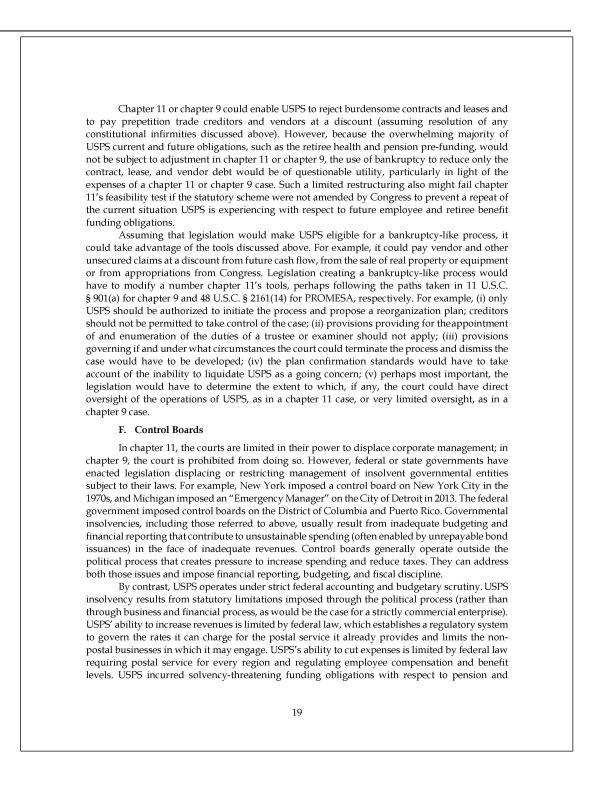




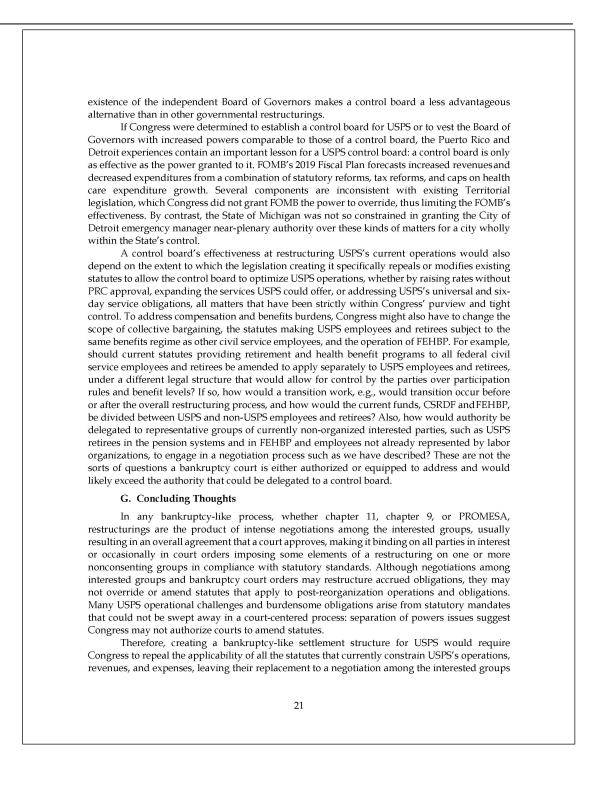












or at least prescribe standards to govern a court's discretion. It is unclear whether Congress would be willing to remove any limits on these constraints and delegate to a court the authority to approve any deal the groups might reach or to impose a solution for an essential government function without Congressionally-defined parameters. Such parameters would be the product of a similar negotiation process among interested groups, with Congress, rather than a court, approving the resolution and making it binding on all parties. In short, although the bankruptcy process and bankruptcy tools raise interesting ideas for restructuring USPS's existing and future obligations, we believe that all roads for doing so lead back to Congress. * * * * * 22



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GAO-20-385 USPS Transformation

Appendix II: Selected Legal Requirements Applicable to the U.S. Postal Service (USPS)

| Citation(s) | Legal requirements |
|--|--|
| Geographic scope of service 39 U.S.C. §§ 101(a), 403(a) | USPS is required to provide prompt, reliable, and efficient services to patrons in all areas, render postal services to all communities, and serve as nearly as practicable the entire population of the United States. USPS is specifically required to receive, transmit, and deliver written and printed matter, parcels, and like matter throughout the United States, its territories and possessions, and pursuant to certain agreements, throughout the world. |
| Degree of service and post office closings 39 U.S.C. §§ 101(b), 404(d); 39 C.F.R. § 241.3 | USPS is required to provide a maximum degree of effective and regular postal services to rural areas, communities, and small towns where post offices are not self-sustaining. No small post office can be closed solely for operating at a deficit, it being the specific intent of the Congress that effective postal services be insured to residents of both urban and rural communities. Statutory and regulatory requirements specify the process and criteria for post office closings, including appellate review by the Postal Regulatory Commission (PRC). |
| Mail delivery quality and frequency 39 U.S.C. § 101(e),(f); see, e.g., Pub. L. 116-6, 133 Stat. 180 (2019) | In determining all policies for postal services, USPS is required to give the highest consideration to the requirement for the most expeditious collection, transportation, and delivery of important letter mail. In selecting modes of transportation, USPS is required to give the highest consideration to the prompt and economical delivery of all mail. For many years, provisions in annual appropriations acts have stated "[t]hat 6-day delivery and rural delivery of mail shall continue at not less than the 1983 level." |
| Service standards 39 U.S.C. § 3691, 39 C.F.R. Pt. 121 | USPS is required to establish modern service standards for each market-dominant product (e.g., delivery of First-Class Mail within the continental United States in 2-3 delivery days); these service standards are defined in the Code of Federal Regulations. |
| Letter mail monopoly 18 U.S.C. §§ 1693-99; 39 U.S.C. §§ 601-06 | USPS's letter delivery monopoly is codified in criminal and civil laws known as the Private Express Statutes. These laws generally prohibit anyone from establishing, operating, or using a private company to carry letters for compensation on regular trips or at stated periods over postal routes or between places where mail regularly is carried. |
| Mailbox monopoly 18 U.S.C. § 1725 | Restricts access to mailboxes by prohibiting anyone from knowingly and willingly placing mailable matter without postage in any mailbox, providing USPS exclusive access to mailboxes. |
| Collective bargaining 39 U.S.C. §§1004,1206-07 | USPS negotiates collective bargaining agreements with its labor unions. If the parties are unable to reach an agreement, binding arbitration by a third-party panel will ultimately be used to establish agreement. USPS is also required to consult with postal supervisory and managerial organizations concerning changes in pay, benefits, and other programs that affect their membership. |

| Citation(s) | Legal requirements | | |
|---|---|--|--|
| Benefit programs 39 U.S.C. § 1005; 5 U.S.C. §§ 8348(h), 8423, 8909a | USPS is required to participate in federal pension and health benefit programs, with specific provisions regarding the required level of USPS's funding of these programs. For example, USPS is required to prefund both postal pension benefits and postal retiree health benefits, each with payments that fully cover USPS's share of future benefit costs. | | |
| Level of benefits 39 U.S.C. § 1005(f) | The law requires USPS's fringe benefits to be at least as favorable as those in effect when the Postal Reorganization Act of 1970 was enacted, unless variation of benefits is collectively bargained. | | |
| Comparability 39 U.S.C. §§ 101(c), 1003(a) | Compensation for USPS officers and employees is required to be comparable to the rates and types of compensation paid in the private sector of the U.S. economy. USPS policy also is required to maintain compensation and benefits for all officers and employees on a standard of comparability to comparable levels of work in the private sector. | | |
| Workers' compensation 39 U.S.C. § 1005(c) | USPS is required to participate in the federal workers' compensation program, which covers postal and other federal employees and provides compensation to federal employees, as well as dependents, in the event of an employee's death. | | |
| Access to facilities 39 U.S.C. § 403(b) | USPS is required to establish and maintain postal facilities of such character and in such locations, that postal patrons throughout the Nation will, consistent with reasonable economies of postal operations, have ready access to essential postal services. | | |
| Appropriations restrictions See, e.g., Pub. L. 116-6, 133 Stat. 180 (2019) | Generally, annual appropriations prohibit USPS from using funding to consolidate or close small rural or other small post offices. | | |
| Processing/logistics facilities Pub. L. 109–435 § 302(c)(5), (2006), 120 Stat. 3219, codified at 39 U.S.C. § 3691 note | The law requires USPS to provide public information and opportunities for public input and comment before closing or consolidating any mail processing or logistics facilities, and take comments into account when making a final decision. | | |
| Price cap 39 U.S.C. § 3622(d) | An inflation-based price cap generally limits rate increases for market-dominant products, including First-Class Mail, USPS Marketing Mail, Periodicals and Package Services such as Bound Printed Matter, Media Mail, and Library Mail. | | |
| PRC review 39 U.S.C. §§ 501, 3661, 3622 | The PRC, an independent establishment of the executive branch, must review USPS proposals to change domestic postal rates and fees. | | |
| Advisory opinions 39 U.S.C. § 3661 | Whenever USPS proposes a change in the nature of postal services that will have an effect on a substantially nationwide basis, it must request an advisory opinion from the PRC on the proposal. | | |
| Debt limits 39 U.S.C. § 2005 | USPS has the authority to borrow up to \$15 billion from the U.S. Treasury. The annual net increase of obligations for capital improvements and defraying operating expenses is limited to \$3 billion. | | |
| Restriction on nonpostal lines of business 39 U.S.C. §§ 404(e), 102(5) | USPS is limited to providing nonpostal services to those offered as of January 1, 2006 that PRC has authorized USPS to continue. Nonpostal service is defined to mean any service that is not a postal service. A postal service is defined as the delivery of letters, printed matter, or mailable packages, including acceptance, collection, sorting, transportation, or other function ancillary thereto. | | |
| Investment of postal retiree funds 5 U.S.C. §§ 8348(c), 8909a(c) | Funds set aside for postal pensions and retiree health benefits are required by law to be invested in U.S. Treasury securities. | | |

Sources: GAO analysis of selected statutes and regulations. | GAO-20-385

Note: GAO identified the selected legal requirements based on past GAO work. Additionally, USPS is not subject to many federal laws that other federal agencies may be subject to dealing with public or federal contracts, property, works, officers, employees, budgets, or funds. 39 U.S.C. § 410(a). However, USPS is required to comply with specific laws that relate to federal purchases of products

and services, such as the Davis-Bacon Act. Under the Davis-Bacon Act, USPS's contracts for public buildings and public works in a given local area worth more than 2,000 must require the contractors involved to pay all the laborers and mechanics they employ on those contracts the prevailing wage for that area, as calculated by the U.S. Department of Labor. See 40 U.S.C. §§ 3141-3147; 39 U.S.C. § 410(b)(4)(A).

Appendix III: U.S. Postal Service Financial Information for Fiscal Years 1972 through 2019

| Fiscal year | Net income (loss): dollars in millions | Total revenues: dollars in millions | Total expenses: dollars in millions | Debt: dollars in millions |
|----------------------|---|--|--|---------------------------|
| 1972 | \$-175 | \$9,354 | \$9,529 | \$250 |
| 1973 -13 | | 9,931 | 9,944 | 250 |
| 1974 | -438 | 10,875 | 11,314 | 765 |
| 1975 | -989 | 11,662 | 12,650 | 1,783 |
| 1976 | -1,176 | 12,915 | 14,090 | 3,030 |
| 1976 TQ ^a | 15 | 3,462 | 3,446 | 3,530 |
| 1977 | -688 | 14,842 | 15,530 | 2,468 |
| 1978 | -379 | 16,031 | 16,410 | 2,405 |
| 1979 | 470 | 18,174 | 17,705 | 1,888 |
| 1980 | -306 | 19,253 | 19,559 | 1,841 |
| 1981 | -588 | 21,874 | 22,462 | 1,608 |
| 1982 | 802 | 23,727 | 22,925 | 1,536 |
| 1983 616 | | 24,789 | 24,173 | 1,464 |
| 1984 117 | | 26,557 | 26,440 | 1,465 |
| 1985 -251 | | 29,016 | 29,267 | 2,075 |
| 1986 305 | | 31,135 | 30,830 | 3,234 |
| 1987 -223 | | 32,505 | 32,728 | 4,728 |
| 1988 -597 | | 35,939 | 36,536 | 5,880 |
| 1989 61 | | 38,920 | 38,859 | 6,476 |
| 1990 | -874 | 40,075 | 40,948 | 6,971 |
| 1991 | -1,469 | 44,202 | 45,671 | 8,440 |
| 1992 | -537 | 47,105 | 47,642 | 9,924 |
| 1993 | -1,765 | 47,986 | 49,751 | 9,748 |
| 1994 | -914 | 49,577 | 50,490 | 8,988 |
| 1995 | 1,770 | 54,509 | 52,739 | 7,280 |
| 1996 | 1,567 | 56,544 | 54,977 | 5,919 |
| 1997 | 1,264 | 58,331 | 57,067 | 5,872 |

Appendix III: U.S. Postal Service Financial Information for Fiscal Years 1972 through 2019

| Fiscal year | Net income (loss): dollars in millions | Total revenues: dollars in millions | Total expenses: dollars in millions | Debt: dollars in millions |
|-------------|---|--|--|---------------------------|
| 1998 | 550 | 60,116 | 59,566 | 6,421 |
| 1999 | 363 | 62,755 | 62,392 | 6,917 |
| 2000 | -199 | 64,581 | 64,780 | 9,316 |
| 2001 | -1,680 | 65,869 | 67,549 | 11,315 |
| 2002 | -676 | 66,688 | 67,364 | 11,115 |
| 2003 | 3,868 | 68,764 | 64,896 | 7,273 |
| 2004 | 3,065 | 69,029 | 65,964 | 1,800 |
| 2005 | 1,445 | 69,993 | 68,548 | 0 |
| 2006 | 900 | 72,817 | 71,917 | 2,100 |
| 2007 | -5,142 | 74,973 | 80,115 | 4,200 |
| 2008 | -2,806 | 74,968 | 77,774 | 7,200 |
| 2009 | -3,794 | 68,116 | 71,910 | 10,200 |
| 2010 | -8,505 | 67,077 | 75,582 | 12,000 |
| 2011 | -5,067 | 65,739 | 70,806 | 13,000 |
| 2012 | -15,906 | 65,248 | 81,154 | 15,000 |
| 2013 | -4,977 | 67,342 | 72,319 | 15,000 |
| 2014 | -5,508 | 67,854 | 73,362 | 15,000 |
| 2015 | -5,060 | 68,951 | 74,011 | 15,000 |
| 2016 | -5,591 | 71,530 | 77,121 | 15,000 |
| 2017 | -2,742 | 69,694 | 72,436 | 15,000 |
| 2018 | -3,913 | 70,783 | 74,696 | 13,200 |
| 2019 | -8,813 | 71,306 | 80,119 | 11,200 |

Source: U.S. Postal Service reports. | GAO-20-385

^a1976 TQ represents transition quarter, a period beginning July 1, 1976, and ending September 30, 1976. In a change taking effect October 1, 1976, the U.S. government changed its fiscal year from a period ending June 30 to a period beginning each October 1 and ending the following September 30.

Appendix IV: Comments from the U.S. Postal Service

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| Thomas J. Marshall. General Counsel | |
| AND EXECUTIVE VICE PRESIDENT | |
| UNITED STATES | |
| VNITED STATES POSTAL SERVICE | _ |
| April 17, 2020 | |
| | |
| Lori Rectanus | |
| Director, Physical Infrastructure Issues | |
| Government Accountability Office | |
| RE: U.S. Postal Service: Congressional Action to Enable a Sustainable Business Model Is Essential | |
| (Draft Report No. GAO-20-385) | |
| Dear Ms. Rectanus: | |
| On behalf of the United States Postal Service, this letter responds to your invitation to comment on | |
| the draft of the Government Accountability Office's (GAO's) audit report number GAO-20-385, which was transmitted to us for review on March 12. | |
| | |
| Following the receipt of your draft report, the onset of the Coronavirus Disease 2019 (COVID-19) | |
| pandemic has had profound impacts both on the Nation, and the Postal Service. The pandemic has demonstrated the vital nature of the public services that the Postal Service performs, as Americans | |
| are being asked to shelter in place and to work from home. We operate by statute as a "basic and | |
| fundamental service" provided by the Federal Government to the American people, and the continued provision of postal services is designated as an essential function of the Government | |
| during times of emergency pursuant to the framework of the National Continuity Policy. The postal | |
| sector is also part of the nation's critical infrastructure. Every day, the men and women of the Postal | |
| Service accept, process, transport, and deliver vital mail and packages to all communities in the Nation, including important governmental information and benefits such as Census materials, social | |
| security checks, and materials advising the public on COVID-19; materials relating to elections, | |
| including ballots and political mail; materials that are essential to the functioning of our economy, such as transactional mail; and packages containing vital necessities, including medicines and other | |
| goods that sustain us that are purchased online. | |
| | |
| While the criticality of the services the Postal Service provides has never been more evident, and we are committed to continuing to fulfill our universal service mission, the pandemic has also had drastic | |
| impacts on our financial condition. We have experienced significant and sudden declines in mail | |
| volume and revenue due to the pandemic. The result is a liquidity crisis that requires immediate | |
| action by Congress to ensure our continued ability to operate in the near term. | |
| While short-term action by Congress is critical, the Postal Service's financial situation has long been | |
| unsustainable due to a combination of declining mail volumes and an inflexible statutory and regulatory structure that limits our ability to reduce costs and increase revenue. Therefore, Congress | |
| must also adopt financial and/or structural reforms to our business model, in order to ensure the | |
| Postal Service's long-term financial viability, as discussed in your report. As discussed below, we | |
| generally concur with your discussion of the structural challenges facing the Postal Service and the general policy options for addressing them, albeit with some clarifications. | |
| As an initial matter, we concur with the National Bankruptcy Conference's thorough legal analysis, | |
| which concludes that the Federal bankruptcy laws do not apply to the Postal Service as an entity of the Federal Government. We further agree that attempting to apply a bankruptcy-like legal process | |
| meaningfully to the Postal Service would face significant legal hurdles, given that the central flaws in | |
| 475 L'ENFANT PLAZA SW | |
| WASHINGTON DC 20260-1100 | |
| Рноме: 202-268-5555 Fxx: 202-268-6981 | |
| THOMAS J. MARSHALL @USPS.GOV | |
| www.usps.com | |
| | |
| | |



- 3 service levels, revenue diversification, labor and employment laws, ratemaking authority, governmental assumption of costs (e.g., pension liabilities in Germany and the United Kingdom, as well as operation of the post office network in the United Kingdom), and other taxpayer support (e.g., tax exemptions in various countries, and £ 1.1 billion in appropriated modernization funding in the United Kingdom). The draft report notes that the same was true of the privatization of Conrail in this country. And even established private automobile manufacturers and airlines have required Federal assistance and legal reforms in order to continue operating, pursuant to Congress's determination of the critical role of those industries in the American economy. Hence, the core motivation of a sustainable postal service for the nation does not hinge on the provider's institutional form. Rather, that motivation - and the attendant legislative support - should apply so long as Congress deems postal services necessary to the nation's current and future needs. That said, it bears noting, when assessing how institutional form can affect institutional incentives, that a Government entity will necessarily prioritize the achievement of its service mission set forth in statute, while a privatized entity would have obligations to its shareholders. At the same time, it should also be noted that (contrary to pages 34-35 of the draft report), institutional form in itself is not determinative regarding efficiency incentives. Although an independent establishment of the Executive Branch rather than a Government or private corporation, the Postal Service has long been recognized as at the forefront of postal operators - ahead of several cited in the draft report - in terms of operating efficiency. Many of the efficiency gains achieved by corporatized and privatized foreign postal operators in recent years essentially represent efforts to catch up to what the Postal Service has already done for decades (e.g., worksharing and automated delivery-point sequencing) or to keep pace with recent changes that the Postal Service began implementing before them (e.g., consolidation of its processing network and introduction of two-tier wage schedules). For example, the Postal Service was the first postal operator in the world to automate delivery sequencing (Royal Mail and La Poste followed more than a decade later). A change in institutional form is therefore clearly unnecessary to incent the Postal Service to be efficient. In that regard, and particularly considering the highly competitive nature of the marketplace in which we operate for all of our products, we consider the drive to operate efficiently to be a part of the DNA of the Postal Service, and that would remain an inherent part of our culture irrespective of our institutional form. For that reason, we do not believe corporatization or privatization would somehow unlock new efficiency potential that the Postal Service purportedly lacks under the current structure; only reform in the laws governing Postal Service's cost structure can do that, and they would do so whether or not the Postal Service remains an independent establishment. Finally, for the reasons noted above, we also do not believe that a change in our status to a more typical federal agency that is more reliant on appropriations would result in disincentives for us to be efficient. Thank you once again for providing us with the opportunity to comment. We would be pleased to assist your office with further information or discussion of this matter if you believe it would be helpful. Sincerely, Mhanshell Thomas J Attachment cc: Corporate Audit & Response Management Ms. Haring Ms. Simmons

Appendix V: Comments from the Postal Regulatory Commission

| POSTAL REGULATORY COMMISSION Washington, DC 20268-0001 |
|--|
| Office of the Chairman |
| April 2, 2020 |
| Ms. Lori Rectanus Director, Physical Infrastructure Issues Government Accountability Office 441 G St NW, Rm 2492 Washington, D.C. 20548-0002 |
| Dear Ms. Rectanus: |
| Thank you for the opportunity to review and provide comments on the Government Accountability Office's (GAO) draft report entitled <u>U.S. Postal Service:</u> <u>Congressional Action to Enable a Sustainable Business Model is Essential (GAO-20-385)</u> . The Commission commends the GAO for an excellent evaluation of the fundamental postal public policy issues confronting our Nation. Indeed, the report's recommended matters require immediate congressional consideration. |
| In particular, the GAO's first matter for congressional consideration – "Congress should consider reassessing and determining the level of universal postal service the nation requires" – must be addressed as soon as possible. Given the Postal Service's severe and worsening financial situation – even before the impacts of the current pandemic crisis – we as a nation must provide a clear and specific definition of universal service to meet our fellow citizens' postal needs and how that obligation can be funded. The PRC has recommended this to Congress on many occasions, including in its most recent statutorily mandated report of legislative recommendations to Congress and the President. (See: https://www.prc.gov/sites/default/files/reports/Section%20701%20rpt.pdf) |
| As a result of statutory mandates in the Postal Accountability & Enhancement Act of 2006, the Commission has extensive experience evaluating the matter of the Postal Service's universal service obligation. The Commission was tasked with providing a comprehensive report on universal service and the postal monopolies to the President and Congress. (See: <u>https://www.prc.gov/docs/61/61628/USO%20Report.pdf</u>) The Commission identified seven specific attributes that comprise universal service, but noted that unlike most other industrialized nations, the U.S. has rarely established specific standards of minimally acceptable service for its citizens. In addition, in its required <i>Annual Report to the President and Congress</i> , the Commission estimates the annual cost to the Postal Service of providing universal service. The current estimate is |
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| |

more than \$5.2 billion and continues to grow. (See: https://www.prc.gov/sites/default/files/reports/FY2019 Annual%20Report.pdf) Given the Commission's independence and expertise in this area, Congress may want to consider mandating that the Commission define and update the universal service definition by regulation. Congress undertook a similar approach in the Telecommunications Act of 1996 when it mandated that an independent regulatory agency - the Federal Communications Commission - define and update universal service under specific criteria that Congress included in the Act. A similar approach could work in the postal context for Congress with a mandate to the Commission. The universal service obligation is the basic mission statement for the U.S. Postal Service as a government entity. As confirmed by GAO's own evaluation, clarity of mission for our national treasure of the Postal Service should be job one, and therefore Congress should consider reassessing and determining the level of universal postal service the nation requires. On behalf of the entire Commission, thank you again for the opportunity to review and comment on an excellent and timely report that deserves immediate attention by the Congress. We are providing minor technical suggestions separately. With best wishes, I am Sincerely yours, Robert G. Taub Chairman

Appendix VI: GAO Contact and Staff Acknowledgments

GAO Contact

Lori Rectanus, (202) 512-2834 or rectanusl@gao.gov.

Staff Acknowledgments

In addition to the individual named above, Derrick Collins (Assistant Director); Greg Hanna (Analyst-in-Charge); Amy Abramowitz; Kenneth John; Hannah Laufe; Serena Lo; Michael Mgebroff; Joshua Ormond; Joshua Parr; Susan Sawtelle; Crystal Wesco; and Laurel Voloder made key contributions to this report.

Appendix VII: Accessible Data

Data Tables

Accessible Data for Total U.S. Postal Service's (USPS) Unfunded Liabilities and Debt, Fiscal Years 2007 through 2019

| Fiscal Year | Unfunded liabilities for pension benefits | Unfunded benefits for retiree health benefits | Worker's compensation liabilities | Outstanding debt | Other liabilities |
|----------------|--|---|---|---------------------|----------------------|
| 2007 | 0 | 55 | 7.8 | 4.2 | 12.7 |
| 2008 | 2.5 | 53.5 | 8 | 7.2 | 12.5 |
| 2009 | 0.4 | 52 | 10.1 | 10.2 | 13.2 |
| 2010 | 0 | 48.6 | 12.6 | 12 | 13.6 |
| 2011 | 15.2 | 46.2 | 15.1 | 13 | 14.2 |
| 2012 | 17.9 | 47.8 | 17.6 | 15 | 13.7 |
| 2013 | 17.9 | 48.3 | 17.2 | 15 | 12.5 |
| 2014 | 23 | 48.9 | 18.4 | 15 | 12.5 |
| 2015 | 20.5 | 54.8 | 18.8 | 15 | 12.5 |
| 2016 | 42.2 | 52.119 | 20.039 | 15 | 11.767 |
| 2017 | 41.3 | 62.247 | 17.91 | 15 | 11.895 |
| 2018 | 47.3 | 66.5 | 16.409 | 13.2 | 11.524 |
| 2019 | 49.9 | 69.4 | 18.529 | 11 | 12.046 |

Accessible Data for Figure 2: Total U.S. Postal Service's (USPS) Unfunded Liabilities and Debt, Fiscal Years 2007 through 2019

| Fiscal Year | Unfunded liabilities for pension benefits | Unfunded benefits for retiree health benefits | Worker's compensation liabilities | Outstanding debt | Other liabilities |
|----------------|--|---|---|---------------------|----------------------|
| 2007 | 0 | 55 | 7.8 | 4.2 | 12.7 |
| 2008 | 2.5 | 53.5 | 8 | 7.2 | 12.5 |
| 2009 | 0.4 | 52 | 10.1 | 10.2 | 13.2 |

| Fiscal Year | Unfunded liabilities for pension benefits | Unfunded benefits for retiree health benefits | Worker's compensation liabilities | Outstanding debt | Other liabilities |
|----------------|--|---|---|---------------------|----------------------|
| 2010 | 0 | 48.6 | 12.6 | 12 | 13.6 |
| 2011 | 15.2 | 46.2 | 15.1 | 13 | 14.2 |
| 2012 | 17.9 | 47.8 | 17.6 | 15 | 13.7 |
| 2013 | 17.9 | 48.3 | 17.2 | 15 | 12.5 |
| 2014 | 23 | 48.9 | 18.4 | 15 | 12.5 |
| 2015 | 20.5 | 54.8 | 18.8 | 15 | 12.5 |
| 2016 | 42.2 | 52.119 | 20.039 | 15 | 11.767 |
| 2017 | 41.3 | 62.247 | 17.91 | 15 | 11.895 |
| 2018 | 47.3 | 66.5 | 16.409 | 13.2 | 11.524 |
| 2019 | 49.9 | 69.4 | 18.529 | 11 | 12.046 |

Agency Comment Letters

Accessible Text for Appendix IV Comments from the U.S. Postal Service

<u>Page 1</u>

April 17, 2020

Lori Rectanus

Director, Physical Infrastructure Issues Government Accountability Office

RE: U.S. Postal Service: Congressional Action to Enable a Sustainable Business Model Is Essential (Draft Report No. GAO-20-385)

Dear Ms. Rectanus:

On behalf of the United States Postal Service, this letter responds to your invitation to comment on the draft of the Government Accountability Office's (GAO's) audit report number GAO-20-385, which was transmitted to us for review on March 12.

Following the receipt of your draft report, the onset of the Coronavirus Disease 2019 (COVID-19) pandemic has had profound impacts both on the Nation, and the Postal Service. The pandemic has demonstrated the vital nature of the public services that the Postal Service performs, as Americans are being asked to shelter in place and to work from home. We operate by statute as a "basic and fundamental service" provided by the Federal Government to the American people, and the continued provision of postal services is designated as an essential function of the Government during times of emergency pursuant to the framework of the National Continuity Policy. The postal sector is also part of the nation's critical infrastructure. Every day, the men and women of the Postal Service accept, process, transport, and deliver vital mail and packages to all communities in the Nation, including important governmental information and benefits such as Census materials, social security checks, and materials advising the public on COVID-19; materials relating to elections, including ballots and political mail; materials that are essential to the functioning of our economy, such as transactional mail; and packages containing vital necessities, including medicines and other goods that sustain us that are purchased online.

While the criticality of the services the Postal Service provides has never been more evident, and we are committed to continuing to fulfill our universal service mission, the pandemic has also had drastic impacts on our financial condition. We have experienced significant and sudden declines in mail volume and revenue due to the pandemic. The result is a liquidity crisis that requires immediate action by Congress to ensure our continued ability to operate in the near term.

While short-term action by Congress is critical, the Postal Service's financial situation has long been unsustainable due to a combination of declining mail volumes and an inflexible statutory and regulatory structure that limits our ability to reduce costs and increase revenue. Therefore, Congress must also adopt financial and/or structural reforms to our business model, in order to ensure the Postal Service's long-term financial viability, as discussed in your report. As discussed below, we generally concur with your discussion of the structural challenges facing the Postal Service and the general policy options for addressing them, albeit with some clarifications.

As an initial matter, we concur with the National Bankruptcy Conference's thorough legal analysis, which concludes that the Federal bankruptcy laws do not apply to the Postal Service as an entity of the Federal Government. We further agree that attempting to apply a bankruptcy-like

legal process meaningfully to the Postal Service would face significant legal hurdles, given that the central flaws in

Page 2

our business model derive from statute. In this regard, bankruptcy is a process to address outstanding debts, not significant future liabilities caused by statutory obligations. To place the Postal Service on a sustainable footing requires not only addressing our unpaid past liabilities, but also, more fundamentally, reform of statutorily determined aspects of our business model.

Therefore, as the National Bankruptcy Conference and GAO note (e.g., at page 36 of the draft report), "all roads for [restructuring the Postal Service's existing and future obligations] lead back to Congress."

The essential policy issues for Congress can be boiled down to two questions: what does Congress want the Postal Service to do, and how should those mandates be paid for? The former question requires Congress to consider, in particular, the level of universal postal service that is appropriate to meet the evolving needs of the American people (which is particularly important to consider in times like these), and the compensation and benefits structure that should apply to the men and women who provide that essential, fundamental service. The latter question requires Congress to consider how the costs incurred by the Postal Service should be funded, whether through the sale of postal products and services, taxpayer appropriations, or other sources.

Over the past decade, the Postal Service has aggressively pursued opportunities within its control to reduce costs and sustain revenue, some of which are discussed in your report. Yet those opportunities remain insufficient to close the current gap between our costs and revenues. The Postal Service has therefore advocated for financial and structural reforms to our business model to rebalance costs and revenue, and to sustain that balance going forward, by giving the Postal Service greater pricing and product flexibility and greater ability to reduce costs.

The central aspect of our proposal has been to rationalize our postretirement benefits structure by ensuring that our retiree health benefits program is appropriately integrated with Medicare. As your report notes (on page 13 of the draft), most companies do not offer retiree health benefits, and the number that do has declined over time. What is not specifically mentioned in your report is that, for the minority of employers that do continue to offer a retiree health benefits program, the universal practice is to integrate that program with Medicare. Doing so would wipe out most of the Postal Service's remaining retiree health benefits prefunding liability. While Medicare integration would shift some cost to Medicare, the increase would be very small when considering the Medicare program as a whole: it would increase Medicare spending by a small fraction of one percent. In addition, other options regarding our retirement benefits would not require taxpayer support, such as changes in liability calculation methods and diversified investment of fund assets.

Beyond these policy issues, GAO also recommends that Congress consider whether to retain the Postal Service's status as an independent establishment, or to adopt a different institutional structure. We agree with GAO that this topic could logically be part of a comprehensive examination of the Postal Service's business model by Congress. We understand the purpose of the GAO report is to not make any specific recommendations to Congress in this regard, but simply to lay out the various theoretical and practical effects of various possible institutional forms; our feedback on this matter was offered in the same spirit, and as a part of your intellectual exercise. Ultimately, Congress, with input from our Board of Governors and other interested stakeholders, would need to determine whether changing the Postal Service's institutional structure is necessary or appropriate to ensure the continued provision of prompt, reliable, and efficient universal postal services to the American people.

Given Congress's constitutional responsibility over postal services and the critical nature of the postal system to the functioning of the American economy and society, particularly in times like these, Congress would have to address the basic policy questions noted above regardless of whether the Postal Service remains an independent establishment or were recast in some other form. For example, even where foreign postal operators have been privatized, they remain - uniquely among letter and package delivery providers in their countries - legally obligated to provide universal service under statutory and regulatory conditions that constrain their autonomy over rates and costs. In those countries, privatization processes have involved legislative decisions about

Page 3

service levels, revenue diversification, labor and employment laws, ratemaking authority, governmental assumption of costs (e.g., pension liabilities in Germany and the United Kingdom, as well as operation of the post office network in the United Kingdom), and other taxpayer support (e.g., tax exemptions in various countries, and £ 1.1 billion in appropriated modernization funding in the United Kingdom). The draft report notes that the same was true of the privatization of Conrail in this country. And even established private automobile manufacturers and airlines have required Federal assistance and legal reforms in order to continue operating, pursuant to Congress's determination of the critical role of those industries in the American economy.

Hence, the core motivation of a sustainable postal service for the nation does not hinge on the provider's institutional form. Rather, that motivation - and the attendant legislative support - should apply so long as Congress deems postal services necessary to the nation's current and future needs. That said, it bears noting, when assessing how institutional form can affect institutional incentives, that a Government entity will necessarily prioritize the achievement of its service mission set forth in statute, while a privatized entity would have obligations to its shareholders.

At the same time, it should also be noted that (contrary to pages 34-35 of the draft report), institutional form in itself is not determinative regarding efficiency incentives. Although an independent establishment of the Executive Branch rather than a Government or private corporation, the Postal Service has long been recognized as at the forefront of postal operators - ahead of several cited in the draft report - in terms of operating efficiency. Many of the efficiency gains achieved by corporatized and privatized foreign postal operators in recent years essentially represent efforts to catch up to what the Postal Service has already done for decades (e.g., worksharing and automated delivery-point sequencing) or to keep pace with recent changes that the Postal Service began implementing before them (e.g., consolidation of its processing network and introduction of two-tier wage schedules). For example, the Postal Service was the first postal operator in the world to automate delivery sequencing (Royal Mail and La Paste followed more than a decade later). A change in institutional form is therefore clearly unnecessary to incent the Postal Service to be efficient.

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Sincerely,

Thomas J. Marshall

Attachment

cc: Corporate Audit & Response Management

Ms. Haring

Ms. Simmons

Accessible Text for Appendix V Comments from the Postal Regulatory Commission

Page 1

April 2, 2020

Ms. Lori Rectanus

Director, Physical Infrastructure Issues Government Accountability Office

441 G St NW, Rm 2492

Washington, D.C. 20548-0002

Dear Ms. Rectanus:

Thank you for the opportunity to review and provide comments on the Government Accountability Office's (GAO) draft report entitled U.S. Postal Service: Congressional Action to Enable a Sustainable Business Model is Essential (GAO-20-385). The Commission commends the GAO for an

excellent evaluation of the fundamental postal public policy issues confronting our Nation. Indeed, the report's recommended matters require immediate congressional consideration.

In particular, the GAO's first matter for congressional consideration – "Congress should consider reassessing and determining the level of universal postal service the nation requires" – must be addressed as soon as possible. Given the Postal Service's severe and worsening financial situation – even before the impacts of the current pandemic crisis – we as a nation must provide a clear and specific definition of universal service to meet our fellow citizens' postal needs and how that obligation can be funded. The PRC has recommended this to Congress on many occasions, including in its most recent statutorily mandated report of legislative recommendations to Congress and the President. (See: https://www.prc.gov/sites/default/files/reports/Section%20701%20rpt.pdf)

As a result of statutory mandates in the Postal Accountability & Enhancement Act of 2006, the Commission has extensive experience evaluating the matter of the Postal Service's universal service obligation. The Commission was tasked with providing a comprehensive report on universal service and the postal monopolies to the President and Congress. (See: https://www.prc.gov/docs/61/61628/USO%20Report.pdf) The Commission identified seven specific attributes that comprise universal service, but noted that unlike most other industrialized nations, the U.S. has rarely established specific standards of minimally acceptable service for its citizens. In addition, in its required Annual Report to the President and Congress, the Commission estimates the annual cost to the Postal Service of providing universal service. The current estimate is

Page 2

more than \$5.2 billion and continues to grow. (See: https://www.prc.gov/sites/default/files/reports/FY2019_Annual%20Report. pdf)

Given the Commission's independence and expertise in this area, Congress may want to consider mandating that the Commission define and update the universal service definition by regulation. Congress undertook a similar approach in the Telecommunications Act of 1996 when it mandated that an independent regulatory agency – the Federal Communications Commission – define and update universal service under specific criteria that Congress included in the Act. A similar approach could work in the postal context for Congress with a mandate to the Commission. The universal service obligation is the basic mission statement for the U.S. Postal Service as a government entity. As confirmed by GAO's own evaluation, clarity of mission for our national treasure of the Postal Service should be job one, and therefore Congress should consider reassessing and determining the level of universal postal service the nation requires.

On behalf of the entire Commission, thank you again for the opportunity to review and comment on an excellent and timely report that deserves immediate attention by the Congress. We are providing minor technical suggestions separately.

With best wishes, I am

Sincerely yours,

Robert G. Taub

Chairman

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