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AGA's Annual Professional Development Conference The Honorable David M. Walker Comptroller General of the United States U.S. General Accounting Office June 30, 2003



# Overview

- Strategic Planning Frameworks
- GAO's High Risk List for 2003
- Government Transformation
- Accountability Profession and Corporate Governance
- Key National Performance Indicators



#### Strategic SERVING THE CONGRESS GAO'S STRATEGIC PLAN FRAMEWORK Plan MISSION GAO exists to support the Congress in meeting its constitutional responsibilities and to help improve the performance and ensure the accountability of the federal government for the benefit of the American people. GOALS & OBJECTIVES THEMES 24435 \* \* \* rovide Timely, Quality Service to the Congress and the oderal Government to Security and Properetitiess Address Current and Emerging Challenges to the Well-Being at Financial Security of the American People solutions.... - Head in care needs and thereing Head in a congression of the commanities Head and protect an of child or When apportunities and worker Globe icelion Changing Scanony Respond to Changing Security Threats and the Challenges of Global Interdependence (wow'rg ... -Demograph os \*Official extents treats wide comment of U.S. menods •Shiftery capabilities and medimese •Global marker: bross Help Transform the Federal Government's Role and How Ie Does Business to Meet 21st Century Challenger by assessivy Science and Technology - Holdes in schwarzy betreal Wongmes several needle-onented, soccessariatis, and retering optimized retering the paths Wisses contrain and insuranged the severagities paths Guality of Life Maximize the Value of GAO by Being a Model Federal Agency and a World Class Protessional Services Organization in the actor of .... Sovemence ··Client and customer service ···Processimprovement Hondership all clinichagen on loss Hondership all clinichagen on loss Hindbyer of ohe co Hindbyer CORE VALUES. Reliability Accountability Integrity FROM MADING IN

# GAO's Work for the Congress

### Selected Topics

Food Safety Performance-Based Budgeting Military Transformation School Vouchers Restructured Energy Markets Securities Regulation Election Reform Information Security FBI Reorganization Nursing Homes Space Station Homeland Security Private Pensions Social Security Prescription Drugs Aviation Safety Welfare Reform Army Readiness Water Quality Nuclear Waste Export Controls Tax Administration Drug Control

Postal Transformation Corporate Governance and Auditing Failures INTOSAI The International Organization of Supreme Audit Institutions Draft Strategic Plan 2004 to 2009 Mutual Experience Benefits All

#### INTOSAL The International Organization of Supreme Audit Institutions Draft Strategic Plan 2004 to 2009 Mutual Experience Benefits All

#### Mission

INFOSAL is an autonomous, independent, professional, and non-political organization established to provide mutual support, foster the exchange of ideas, knowledge, and experiences, act as a recognized voice of SAIs within the international community, and promote continuous improvement amongst a diverse range of member supreme audit institutions (SAIs).

#### Vision

Promote good government by enabling SAIs to help their respective governments improve performance, enhance transparency, ensure accountability, maintain credibility, fight corruption, and foster the efficient and effective receipt and use of public resources for the benefit of their citizens

#### Strategic Goals

Promote strong, independent, and multidisciplinary SAIs by (1) encouraging SAIs to lead by example (2) contributing to the development and adoption of appropriate and effective professional standards.

Build the capabilities and professional capacities of SAI through training, technical assistance, and other development activities.

Encourage SAI cooperation, collaboration, and continuous improvement through knowledge sharing, including benchmarking, best practice studies, and research on issues of mutual interest and concern.

#### **Core Values**

Independence Inclusiveness Integrity Professionalism Cooperation Credibility Innovation



# Identifying High Risk in Government Programs

#### Risk is seriously detrimental to

Risk could result in

Health or safety Service delivery National security National defense Economic growth Privacy or citizens' rights Significantly impaired service or program failure Significantly reduced effectiveness or reduced efficiency

Injury or loss of life

Unreliable decision-making data

Reduced confidence in government

Unauthorized disclosure, manipulation or misuse of sensitive information

Quantitative threshold: \$1 billion in assets or revenues must be at risk.

## Areas Removed from GAO's High-Risk List, 1990 to 2003

Area Yea	Year designated high risk Year removed				
Pension Benefit Guaranty Corporation	1990	1995			
State Department Management of Overseas Real Property	1990	1995			
Federal Transit Administration Grant Management	1990	1995			
Bank Insurance Fund	1991	1995			
Resolution Trust Corporation	1990	1995			
Customs Service Financial Management	1991	1999			
The Year 2000 Computing Challenge	1997	2001			
The 2000 Census	1997	2001			
Superfund Program	1990	2001			
Farm Loan Programs	1990	2001			
National Weather Service Modernization	1995	2001			
Supplemental Security Income	1997	2003			
Asset Forfeiture Programs	1990	2003			

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Source: GAO

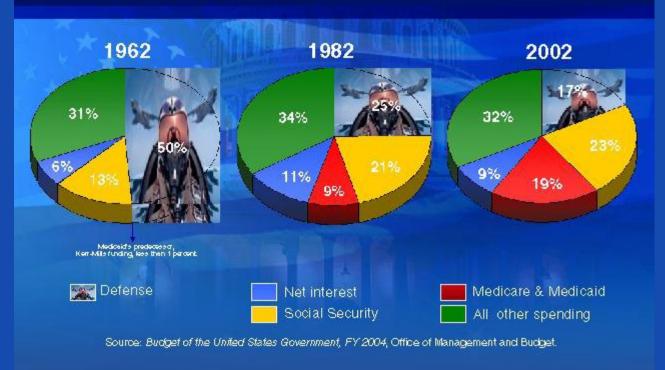


### GAO's High-Risk List

#### **High-Risk Areas** Year Designated High Risk Addressing Challenges in Broad-based Transformations 1997 Protecting Information Systems Supporting the Federal Government and The Nation's Critical Infrastructures Strategic Human Capital Management\* 2001 U.S. Postal Service Transformation Efforts and Long-Term Outlook\* 2001 Implementing and Transforming the New Department of Homeland Security 2003 Modemizing Federal Disability Programs 2003 2003 Federal Real Property Ensuring Major Technology Investments Improve Services FAA Air Traffic Control Modernization 1995 1995 **IRS Business Systems Modernization** 1995 DOD Systems Modernization Providing Basic Financial Accountability 1995 DOD Financial Management 1995 **IRS Financial Management** 1999 Forest Service Financial Management 1999 FAA Financial Management Reducing Inordinate Program Management Risks 1990 Medicare Program" 1990 Collection of Unpaid Taxes DOD Inventory Management 1990 1990 Student Financial Aid Programs 1994 HUD Single-Family Mortgage Insurance and Rental Assistance Programs 1995 Earned Income Credit Noncompliance DOD Support Infrastructure Management 1997 Medicaid Program 2003 Managing Large Procurement Operations More Efficiently 1990 DOD Weapon Systems Acquisition 1990 Department of Energy Contract Management 1990 NASA Contract Management 1992 DOD Contract Management

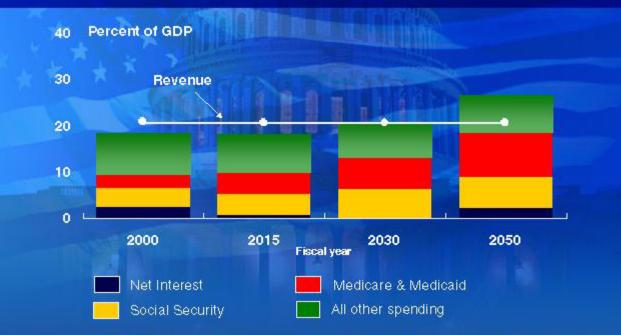
\* Additional authorizing legislation is likely to be required as one element of addressing this high-risk area.

# Composition of Federal Spending By Budget Function



Composition of Spending as a Share of GDP Under Baseline Extended (Assuming Discretionary Spending Grows with Inflation through 2013 and the ...

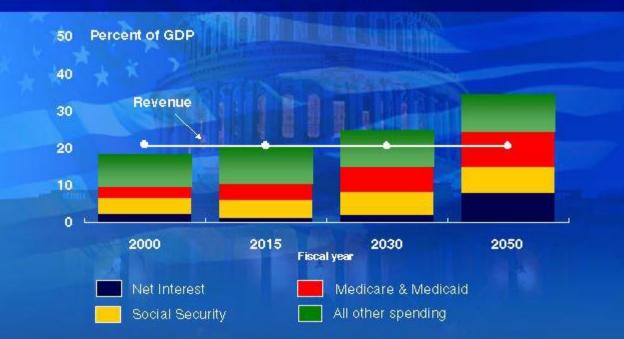
#### Composition of Spending as a Share of GDP Under Baseline Extended (Assuming Discretionary Spending Grows with Inflation through 2013 and the 2001 Tax Cuts Do Sunset)



Note: Assumes the 2001 fax outs sunset as scheduled, discretionary spending grows with inflation through 2013 and GDP thereafter, and currently scheduled Social Security benefits are paid in full throughout the simulation period. Source: GAO's March 2003 analysis.

Composition of Spending as a Share of GDP Assuming Discretionary Spending Grows with GDP after 2003 and the 2001 Tax Cuts Do Sunset

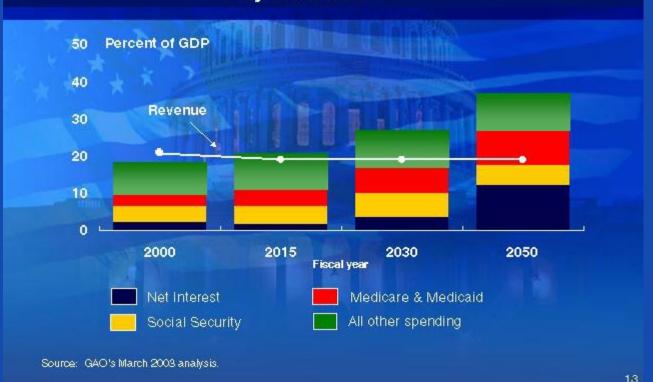
### Composition of Spending as a Share of GDP Assuming Discretionary Spending Grows with GDP after 2003 and the 2001 Tax Cuts Do Sunset



Note: Assumes the 2001 taxic uts sunset as scheduled and currently scheduled Social Security benefits are paid in full throughout the simulation period. Source: GAC/s March 2008 analysis.

Composition of Spending as a Share of GDP Assuming Discretionary Spending Grows with GDP After 2003, the 2001 Tax Cuts Do Not Sunset, and So...

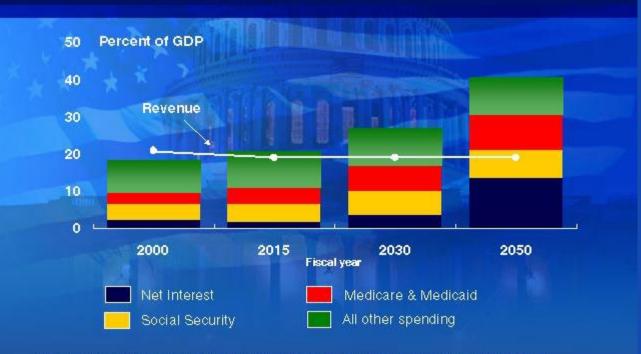
#### Composition of Spending as a Share of GDP Assuming Discretionary Spending Grows with GDP After 2003, the 2001 Tax Cuts Do Not Sunset, and Social Security Benefits Payable After 2041



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Composition of Spending as a Share of GDP Assuming Discretionary Spending Grows with GDP After 2003 and the 2001 Tax Cuts Do Not Sunset

#### Composition of Spending as a Share of GDP Assuming Discretionary Spending Grows with GDP After 2003 and the 2001 Tax Cuts Do Not Sunset



Note: Assumes currently scheduled Social Security benefits are paid in full throughout the simulation period. Source: GAO's March 2003 analysis.



# Transformation

Webster's definition

An act, process, or instance of change in structure appearance, or character

A conversion, revolution, makeover, alteration, or renovation

Slide 16

Transformation is about creating the future rather than perfecting the past. Effective human capital strategy is key to any successful transformation effort.

## The Case of Change

 Government is on a "burning platform," and the status quo way of doing business is unacceptable for a variety of reasons, including:

- Rising public expectations for demonstrable results and enhanced responsiveness
- Selected trends and challenges having no boundaries
- Past fiscal trends and significant long-range challenges
- Additional resource demands due to recent terrorism events in the United States
- Government performance/accountability and high risk challenges, including the lack of effective human capital strategies



Modern, effective, and credible human capital strategies are a critical element to any major transformation effort.



Government organizations will need to:

- Become less hierarchical, process-oriented, stovepiped, and inwardly focused.
- Become more partnership-based, results-oriented, integrated, and externally focused.
- Achieve a better balance between results, customer, and employee focus.
- Work better with other governmental organizations, nongovernmental organizations, and the private sector, both domestically and internationally, to achieve results.



# Transformation has Different Dimensions

DOD	DHS	U. S. Postal Service	IRS	DOE	NASA
		Human Capital Strategy			
		Financial Management			
		Information Technology	y		
		Sourcing Strategy			
		Disability Programs			
		Real Property Managen	nent		
		Note: A∥ of the above are on GAO's extent or the other.	s High Risk Li	ist to one	

## Transformation Challenges To Improve Corporate Governance

- The collapse of Enron, Arthur Andersen and other recent events in the private sector have served to increase the visibility of and concerns relating to a range of issues, including:
  - The effectiveness of current regulatory, oversight, and enforcement activities
  - The adequacy of the current accounting and reporting model
  - The independence and effectiveness of auditors
  - The adequacy of existing pension rules
  - The nature and reasonableness of executive compensation
  - The roles of other key players (e.g., management, boards, analysts, attorneys, investment advisors)
  - The appropriateness of current corporate governance structures
- Definitive actions are needed by a range of parties to address legitimate concerns, better protect the public interest, and restore investor confidence (e.g., Congress, stock exchanges, management, boards, CPAs)
- Government has both the need and the opportunity to lead by example in some important areas

# Key Concepts in the Accountability Profession

- Public vs. personal interests
- Recognizing the difference between the floor (e.g., Law, Accounting Standards) and the ceiling (e.g., principles, values)
- Doing what is right vs. what is acceptable
- Economic substance vs. legal form
- Being concerned with both fact and appearance (e.g., independence)
- Using judgment vs. completing checklists
- Recognizing that continuing improvement in today's rapidly changing world is essential
- Trust is hard to earn, but easy to lose



### Selected Government Accountability Issues Leading by Example

### Definition of success in financial management

- Clean opinion on financial statements
- No major control weaknesses
- No major compliance issues
- Systems that produce timely, accurate, and useful financial and management information

#### Scope of audit

- Internal controls (current)
- Compliance matters (current)
- Performance and projection information (future)

### Additional issues

- FASAB restructuring
- Accelerated financial reporting
- Audit/financial management committees
- Auditor independence

# Independence: The Yellow Book

The focus of the changes to the auditor independence standard is to better serve the *public interest* and to maintain a high degree of *integrity, objectivity,* and *independence* for audits of government entities.

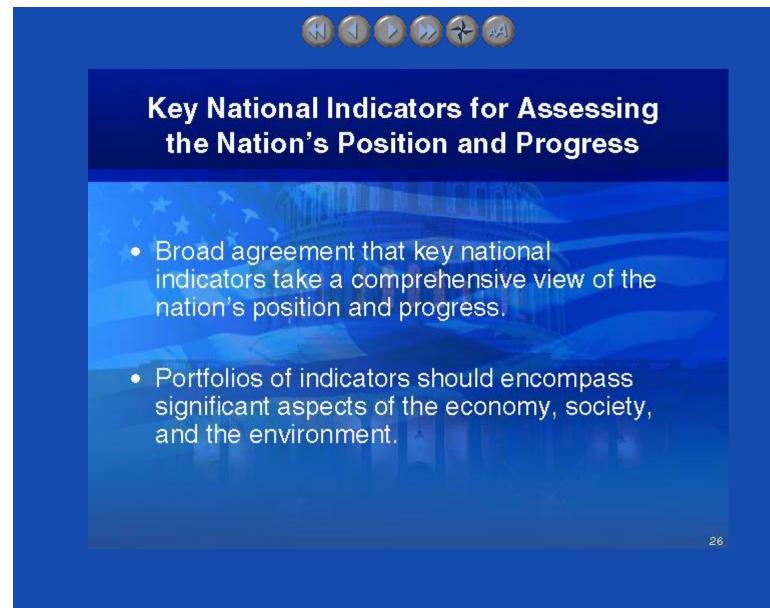
### **New Independence Standards**

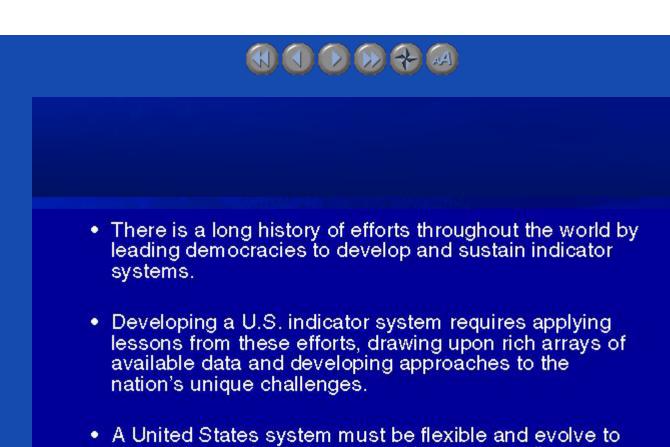
### Key Principles

- Auditors should not perform management functions or make management decisions
- Auditors should not audit their own work or provide non-audit services if such services are material to the subject matter of the audit

### Safeguards

- Personnel
- Audit scope
- Documentation
- Quality assurance





- A United States system must be flexible and evolve to respond to societal change and incorporate diverse perspectives.
- GAO is working both internally and with others to fashion useful portfolios of national indicators.





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